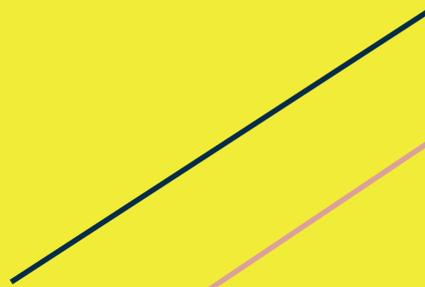


# Activities Report 2020



# Message from Leadership

GRI 102-14

Who would have imagined a year of such relevant transformations? For many people in vulnerable situation, humanitarian aid has transformed the social reality, caused by the effects of a pandemic, that has increased inequalities and the basic needs of the population.

Aiming at **valuing lives to transform realities**, our actions in 2020 demonstrated overcoming, solidarity, partnership and hope. We exceeded BRL 309.2 million in private social investment, representing a 267% increase in invested funds in comparison to 2019.

The initiatives attended more than 2 million Brazilians in all Federative States and the Federal District. This result was only possible due to the mobilization of social investors, public and private partners, as well as individuals who believed in our work and, voluntarily, made donations to our programs and projects.

With the “**Our value transforms**” brand positioning, we released a new institutional campaign with valuable stories of Brazilians who are transforming agents of their lives, of the communities in which they live and contribute to an increasingly sustainable and engaged in socioenvironmental causes country.

This engagement, coupled with the feeling of solidarity, allowed priority assistance to millions of people who were going through difficult times. With the projects **Proteja e Salve vidas, Arrecadação Solidária e Solidarize-se** (Protect & Save Lives, Solidarity Crowdfunding and Symphatize it, in a literal translation) it was possible to mitigate the impacts caused or aggravated by the Covid-19 pandemic.

## Message from Leadership

The challenging 2020 scenario and the history of BB Foundation's performance led us to review the strategic plan and prioritize socioenvironmental investment in five structured programs, to strengthen the country's development: **humanitarian aid** through social assistance actions; **education for the future** of children and adolescents; **social technology** as a solution for effective transformation in communities; **environment** preservation with jobs and income generation and promoting on **volunteering**, all aligned with ESG criteria (Environmental, Social and Governance).

We proudly present the **2020 Activities Report**, which demonstrates the specialized and dedicated work of all the employees of BB Foundation, the network of branches and employees of Banco do Brasil conglomerate, partners, investors, entrepreneurs, donors and volunteers who contributed to this year's great journey of learnings.

With **35 years** of background, celebrated virtually in December 2020, we want to keep on connected with solutions that value lives to transform realities from north to south of Brazil. We believe that the lessons learned from that moment were the starting point for the new challenges of 2021.

### André Guilherme Brandão

President of Banco do Brasil and  
Trustee Council of BB Foundation  
(from August 2010 to March 2021)



### Asclepius Soares

BB Foundation President



# Activities Report Information

GRI 102-32 | 102-45 | 102-49 | 102-50 | 102-52 | 102-53 | 102-54

Banco do Brasil Foundation annually makes its Activities Report available as a means of access and accountability to its stakeholders, reaffirming its commitment to ethics and transparency, in addition to the respect for everyone who directly or indirectly participates in the actions.

This Report is defined based on its relevance and refers to activities in the period from January 1 to December 31, 2020. The document was submitted for analysis and verification by the Fiscal Council and approved by the Trustee Council. The accounting data were verified by Deloitte Brasil and follow the standards and norms in force by the regulatory agencies.

Since 2015, the publication of the Activities Report follows the guidelines of the Global Reporting Initiative (GRI). As in the previous version, the Report was prepared in accordance with the GRI Standards, the “Essential” option. The indicators and their management methods are indicated throughout the text and in the GRI table of contents. This document integrates the accounts rendering and presents the main achievements of BB Foundation related to socioenvironmental investment, as well as strategy and internal management.

In the 2020 Activities Report, it is also possible to learn about some of the transforming initiatives developed by BB Foundation and which made tangible the results shown herein.

Comments, questions, suggestions or criticisms about this Report can be sent to [estrategia.govcorp@fbb.org.br](mailto:estrategia.govcorp@fbb.org.br) or [comunicacao@fbb.org.br](mailto:comunicacao@fbb.org.br).



*Support to the productive chain – small rural producer of Cinturão Verde – Mogi das Cruzes (SP) | Credit: Folhapress – Zanone Fraissat*

## Materiality Matrix and Definition of Material Topics

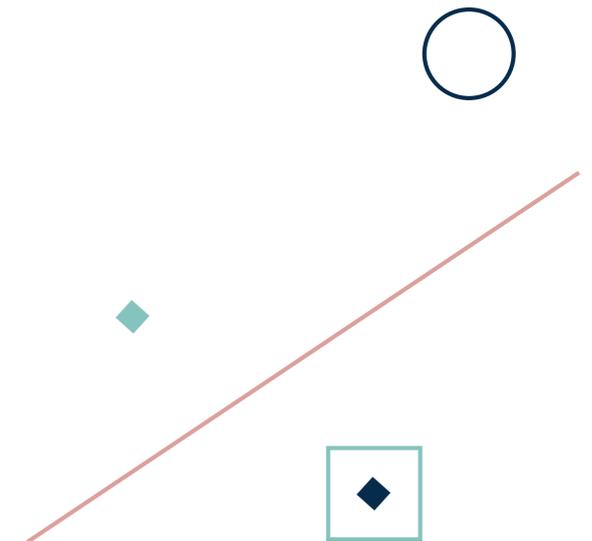
GRI 102-40 | 102-42 | 102-43 | 102-44 | 102-46 | 102-47 | 102-49 | 103-1

Set out in 2018, when 2019–2023 Five-Year Strategic Plan was prepared, the Materiality Matrix presents the prioritization of material themes, as well as the definition of their aspects and limits, which have been referenced by BB Foundation’s stakeholders: BB Foundation employees, Banco do Brasil conglomerate (Grantor) employees, representatives of the Public Power (municipal, state or federal), investor partners, executive partners, project participants and other representatives of civil society and of the Third Sector.

In 2020, with the purpose of a greater connection and alignment with the requirements and changes pertinent to the Third Sector of Brazilian economy, and having faced a year with many atypical external occurrences (pandemic, extreme climatic effects and others), a new consultation with the main internal and external stakeholders of BB Foundation was necessary to update the Materiality Matrix.

As a result of this new process of verifying the material issues to be addressed in this Activities Report, the following subjects were considered of high relevance for stakeholders and of high impact for BB Foundation:

- **Humanitarian Aid/Social Assistance (emergency causes)**
- **Ethics & Transparency**
- **Social Technology**
- **Socioenvironmental Responsibility in Programs and Projects**
- **Diversity, Equality & Inclusion**
- **Mobilizing Social Investment**



From the definition of these material themes, it was possible to outline strategies that are more aligned with the reality of the communities served by BB Foundation and with the vision and interest of our stakeholders.

In addition, other topics are also mentioned throughout this Report, as BB Foundation considers them relevant for its performance, such as: Relationship with Partners, Communication and Visibility, Volunteering, Risk and People Management, Governance and Information Technology.

# Materiality Matrix

Stakeholders Perspective

- ◆ Strategic management
- ◆ People management
- ◆ Risks and crisis management
- ◆ Training and education
- ◆ Privacy and Security Policies
- ◆ Green economy
- ◆ Human rights
- ◆ Fight against corruption

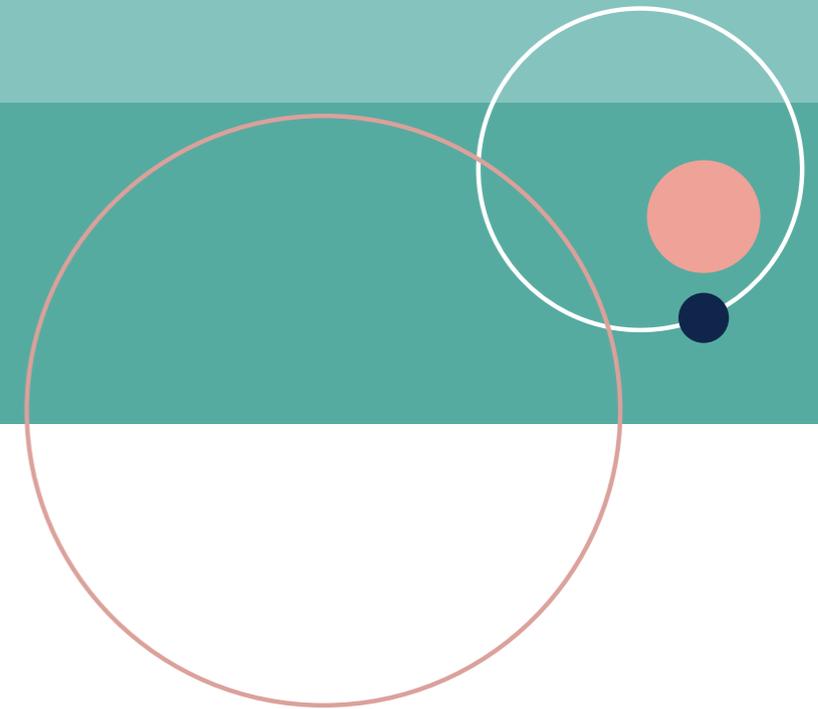
Subjects considered to be of high relevance

- ◆ Humanitarian aid / social assistance (emergency causes)
- ◆ Ethics, transparency and integrity
- ◆ Social Technology
- ◆ Social responsibility in programs and projects
- ◆ Diversity, equality and inclusion
- ◆ Mobilizing social investment

- ◆ Relationship with partners
- ◆ Innovation in sustainability
- ◆ Communication and visibility
- ◆ Volunteering
- ◆ Governance

BB Foundation Perspective

# Banco do Brasil Foundation



## About us

GRI 102-1 | 102-2 | 102-3 | 102-4 | 102-5 | 102-6

35 years ago, Banco do Brasil established its Foundation, with the objective of contributing to the social transformation and sustainable development of the country. Since its creation, Banco do Brasil Foundation **[Banco do Brasil Foundation, a legal entity of private law, for non-profit purposes, with administrative and financial autonomy, established by Banco do Brasil S.A. in 1985, headquartered in Brasília / DF.]** has always sought to serve the most vulnerable segments of society.

A systemic vision aligned with the Sustainable Development Goals (SDGs) – the global agenda adopted by the United Nations Program for Sustainable Development (UNDP) – allows BB Foundation’s programs and projects to be sustainable and effectively transform people’s lives.

The growth capacity of the initiatives, which cover the entire Brazilian territory, is enhanced by the articulation of partnerships and the support of social investors. The success of these actions is also due to the collaboration of teams specialized in the execution of projects throughout their implementation stages, from modeling to evaluation of effectiveness.

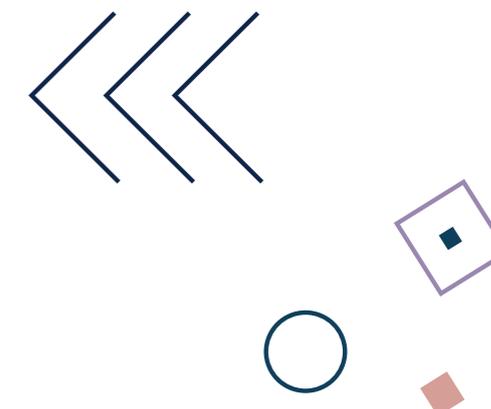
With a social investment of BRL **3.1 billion** in about **6 thousand projects** developed from 2010 to 2020, more than **5.6 million people** had their lives valued and their realities transformed with the support of BB Foundation.



*Delivery of food and hygiene products packages in Capão Redondo - São Paulo (SP)*

# Strategy

GRI 102-12 | 102-15 | 102-16 | 102-31



2020 was the second year of the five-year cycle of Banco do Brasil Foundation's Strategic Plan. During this period, BB Foundation worked to value lives and transform realities, looking for effective solutions for the sustainable development of Brazilian communities.

As a good management practice, BB Foundation revised and updated its Strategic Plan, contemplating new strategic directions, but without changing its purpose, vision and targets for the future, as well as its values and principles.

With the revision of the Plan, the strategic map containing the objectives to be achieved in each perspective was simplified. With this, we sought to provide the various stakeholders with a clearer understanding of the what future plans BB Foundation has for the coming years. A new perspective was also included - Sustainability, which deals with BB Foundation's alignment with ESG (Environmental, Social and Governance) criteria.

Based on the history of BB Foundation's performance, and in view of the challenging scenario for the coming years, including that imposed by the new coronavirus pandemic, it was decided to prioritize socioenvironmental investment in five structured programs, which constitute a set of planned and systematized initiatives that seek to promote socioenvironmental transformation, generating tangible results with a focus on HUMANITARIAN HELP through social assistance actions; EDUCATION FOR THE FUTURE of children and adolescents; SOCIAL TECHNOLOGY as a solution for effective transformation in communities; preservation of the ENVIRONMENT with job and INCOME creation and promotion of VOLUNTEERING.

We also linked the programs to the Sustainable Development Goals (SDGs), focusing on the goals of the 2030 Agenda set by the United Nations, which aims to mobilize governments, companies and institutions in the search for solutions for sustainable development and facing challenges globally. Our socioenvironmental programs and projects are directly or indirectly linked to one or more SDGs.



## Five-Year Strategic Plan 2019 | 2023



### Strategic Map



#### Society

Promote people's protagonism and promote the use of social technologies



#### Shared Value

Strengthen the brand to boost the mobilization of new partnerships and generate value for stakeholders



#### Sustainability

Ensure best environmental, social and governance practices



#### Processes

Accelerate innovation and digital transformation, with a focus on excellence and operational efficiency



#### People

Foster organizational culture, with a focus on high performance and training of leaders

## Five-Year Strategic Plan 2019 | 2023



### Structured Programs

#### Education for the future

Prepare children and adolescents for the future, developing skills and knowledge so that they are protagonists of their lives

#### Social Technology

Expand the use and appropriation of social technologies as solutions to socioenvironmental demands by vulnerable communities

#### Volunteering

Contribute for the promotion of citizenship and decent living in communities under vulnerability situations through volunteering actions from Banco do Brasil Conglomerate's employees

#### Environment and Income

Generate income for traditional communities and populations in situations of social vulnerability, poverty and unemployment in line with environmental care and the promotion of a sustainable country

#### Humanitarian Aid

Minimize the negative impacts on populations affected by humanitarian crises and calamities, promoting actions of assistance and access and maintenance of basic human rights

# Governance

GRI 102-12



BB Foundation carries out its activities according to ethical standards in its relations with the different publics and the best governance practices, acting with integrity, transparency, equity, accountability and socioenvironmental responsibility. In its 2019–2023 Five-Year Strategic Plan, ethics and integrity were stated as the basis of its values and principles.

The management of internal processes and governance are periodically assessed by Banco do Brasil’s Internal Audit. The financial and accounting statements and the internal controls system are evaluated by an independent audit.

BB Foundation’s performance is anchored in its Bylaws; Internal Regulations; Institutional Policies and Code of Ethics and Standards of Conduct.



Bylaws



Internal Regulations



Code of Ethics and Standards of Conduct



Sustainability Policy



Information Security Policy



Business Continuity Policy



Risk Policy



Strategic Partnerships and Resource Mobilization Policy



Internal Controls Policy



Sponsorship Policy



Investment Policy

**Bylaws** – The governing standard in which BB Foundation’s purposes, the organizational structure, the competencies of the bodies and their respective members and the means by which the administrators can use to achieve the organization’s objectives are defined.

**Internal regulations** – It contains the rules that complement and clarify the general rules contained in the Bylaws.

**Code of Ethics and Standards of Conduct** – They gather guidelines for the relationships with stakeholders and define the behaviors expected of BB Foundation’s employees.



## Institutional Policies

Policies are guidelines on conducts that the Institution must adopt in certain situations previously defined. They portray the expected behavioral pattern to deal with stakeholders, ensuring the achievement of the Organization's social purposes.

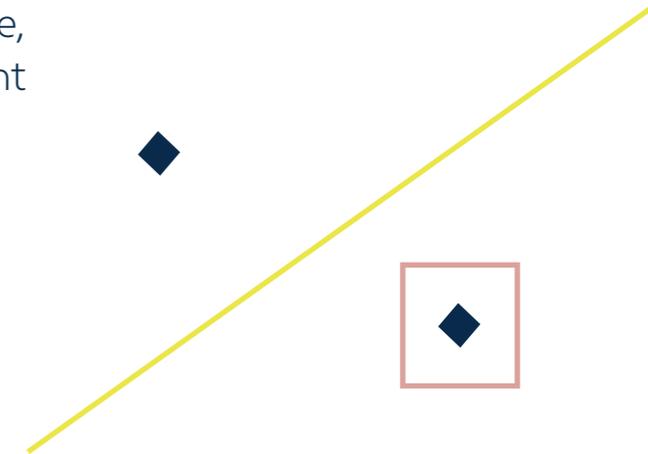
BB Foundation, in its continuous search for the best management and governance practices, revisited its Institutional Policies in 2020, being as follows:

**Sustainability Policy** – guides BB Foundation's behavior in relation to socioenvironmental responsibility, by carrying out actions in line with the Sustainable Development Goals (SDGs) and the best Environmental, Social and Governance (ESG) practices, in order to cooperate for a more balanced and fair society, maintaining the continuity and efficiency of its performance.

**Information Security and Cybernetics Policy** – guides BB Foundation in the management of information security and cybernetics, demonstrating its commitment to the protection of corporate information and other information assets.

**Business Continuity Policy** – guides the behavior of BB Foundation, aimed at mitigating operational risks and effectively restoring services interrupted or degraded by events of any nature.

**Risk Policy** – guides BB Foundation on the adoption of a risk management structure compatible with the size, the nature of the actions, the complexity of the processes and the relationships established with the different stakeholders of BB Foundation.



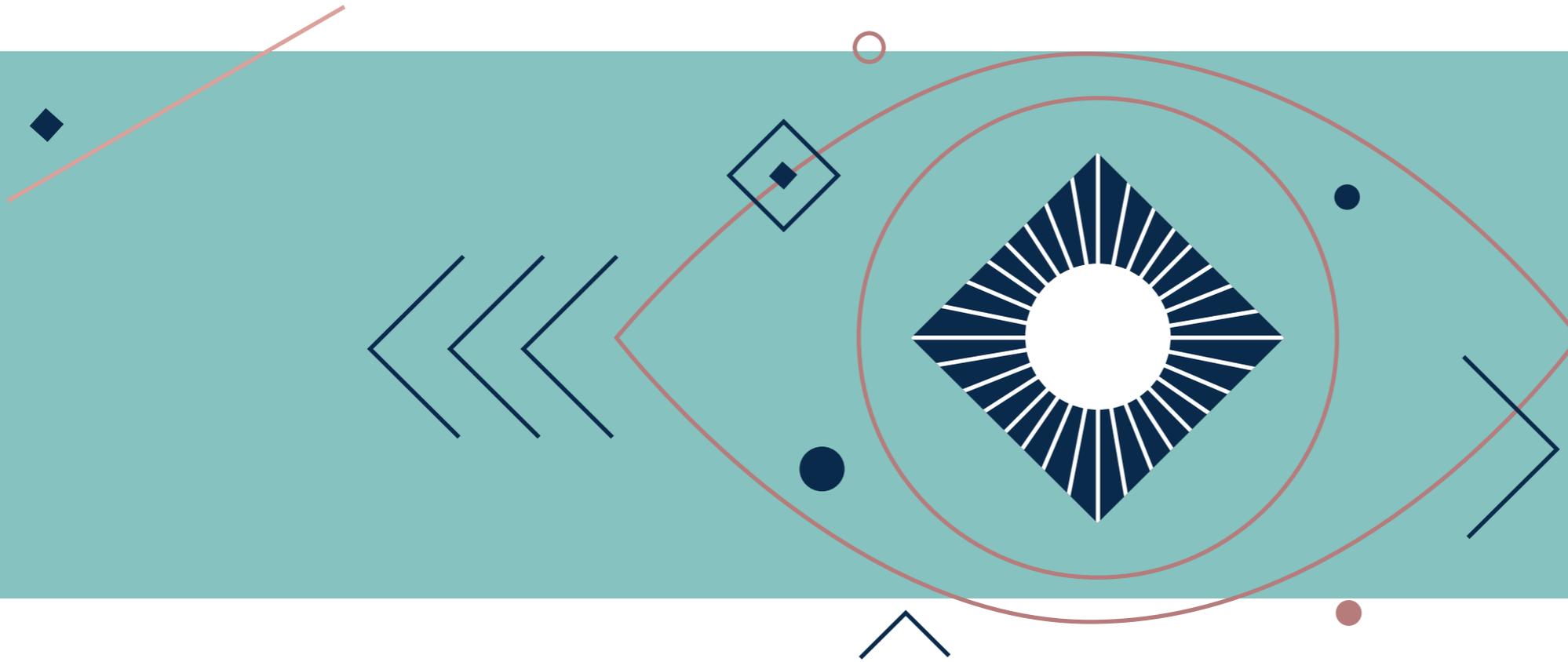
**Strategic Partnerships and Resource Mobilization Policy** – guides BB Foundation regarding strategic partnerships and resource mobilization. It defines its direction, considering specific needs and legal and regulatory aspects in order to promote, support, encourage and sponsor actions, in line with the Multiannual Strategic Plan, the Bylaws and the Internal Regulations.

**Internal Controls and Compliance Policy** – establishes principles and guidelines to be observed to ensure the effective management of compliance risk, and the strengthening of the Internal Controls System, according to the complexity of its processes, disseminates the culture of controls, as well as it emphasizes that the responsibility of the internal control of activities and compliance matters at BB Foundation is an assignment of all employees, at their various hierarchical levels.

**Sponsorship Policy** – guides BB Foundation with respect to sponsorships, defining its direction, considering the specific needs and the legal and regulatory aspects to which they are subject to, in line with the 2019–2023 Five–Year Strategic Plan.

**Investment Policy** – systematizes the administration of the financial resources managed by BB Foundation, in order to increase the levels of control and security of the financial management of investments, optimizing the results of investments, the fulfillment of obligations assumed and the maintenance of the Equity Fund.

In addition, in compliance with the provisions of art. 50 of Law 13.709/2018, entitled *Lei Geral de Proteção de Dados Pessoais* – LGPD (General Law for the Protection of Personal Data), which suggests that institutions establish good governance practices related to the treatment of personal data, BB Foundation created the **Privacy and Protection of Personal Data Policy**, which guides BB Foundation’s performance in relation to the privacy of personal data, demonstrating the entity’s commitment to the confidentiality of information and transparency regarding the treatment of personal data in custody.



## BB Foundation Governance Code

In view of the lack of specific legislation on governance of third sector organizations, BB Foundation has sought to make use of the best corporate governance practices.

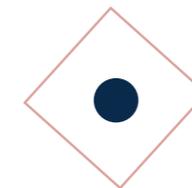
BB Foundation's Five-Year Strategic Plan presents five strategic objectives, as the search for strengthening the brand to boost the mobilization of new partnerships and generating value for stakeholders, as well as ensuring the best environmental, social and governance practices.

BB Foundation has been appointed as a national reference in the third sector in terms of governance and transparency. This reference is recognized, for example, by the seal 'NGO Transparency', issued by *Doar* Institute.

From this context, in 2020 we elaborated the **BB Foundation Governance Code** [[https://www.fbb.org.br/images/Sobre\\_nos/005\\_Governanca/2021/C%C3%B3digo%20de%20Governan%C3%A7a%20-%20Fundan%C3%A7%C3%A3o%20BB.pdf?t=1611841342](https://www.fbb.org.br/images/Sobre_nos/005_Governanca/2021/C%C3%B3digo%20de%20Governan%C3%A7a%20-%20Fundan%C3%A7%C3%A3o%20BB.pdf?t=1611841342)]. This initiative also materializes our commitment to best Environmental, Social and Governance (ESG) practices.

BB Foundation's Governance Code aims to highlight the governance practices to which the Institution is committed, bearing in mind the principles of transparency, accountability, equity and responsibility that guide management, as well as encouraging and influencing other non-profit organizations to adopt practices that ensure good governance.

The aforementioned Code is also a way of presenting potential partners, social investors and society, the degree of maturity achieved by BB Foundation's governance, which positively affects its reputation and that of its Grantor, Banco do Brasil.





# Ethics, transparency and integrity

GRI 102-12 | 102-16 | 103-2 | 103-3 | 205-2



Acting in accordance with legislation, regulations, policies and best practices is a fundamental precept of BB Foundation.

BB Foundation's Ethics Committee aims to ensure ethics, discipline and monitoring of the implementation of measures, recommendations and guidelines deliberated by the Committee itself. As a reference for its performance, its **Code of Ethics and Standards of Conduct** is used **[Learn more about BB Foundation's Code of Ethics and Standards of Conduct: [https://fbb.org.br/images/Sobre\\_nos/005\\_Governanca/C%C3%B3digo%20de%20%C3%89tica%20e%20Normas%20de%20Conduta%20da%20FBB.pdf](https://fbb.org.br/images/Sobre_nos/005_Governanca/C%C3%B3digo%20de%20%C3%89tica%20e%20Normas%20de%20Conduta%20da%20FBB.pdf)]**.

BB Foundation's Code of Ethics presents the institution's commitments and guidelines in relation to its stakeholders, providing specific guidelines on combating corruption and money laundering, listing illicit practices such as bribery, extortion and kickbacks. The Standards of Conduct present duties and behaviors expected in the work environment, facilitating the application of the commitments assumed in the Code of Ethics.

In order to provide transparency to actions and ensure compliance with the laws and regulations in force, BB Foundation is accountable to the *Ministério Público do Distrito Federal e Territórios* - MPDFT (Federal Prosecution Office of the Federal District and Territories), **Ministry of Citizenship** **[BB Foundation has, since 2010, the Social Assistance Charity Entity Certificate (CEBAS) which is granted by the Federal Government to non-profit entities recognized as social assistance charities that provide services in the areas of education, social assistance or health. The granting of the certificate allows the entity to enjoy the exemption from social security contributions and the signing of partnerships with the public authorities.]** and the

Federal District Social Assistance Council. In addition, it prepares, annually, the Activities Report; Financial and Accounting Statements; and the Summary of Budget Execution, which are submitted to the appreciation of an Independent Audit and the Fiscal Council of BB Foundation, and approval by the Trustee Council. It is also periodically audited by Banco do Brasil's Internal Audit and an Independent Audit.

In line with the precepts of Law 13.709/2018 – LGPD, as well as the guidelines arising from our grantor Banco do Brasil, BB Foundation prepared its Privacy and Protection of Personal Data Policy in order to guide its performance in relation to privacy, commitment, secrecy and transparency in the treatment of information under its custody, their application being directed to partners, suppliers, collaborators or anyone who relates to BB Foundation, especially to the holders of personal data.

BB Foundation registered with the Union's General Comptroller – CGU for the certification of the “**2020-2021 Pro-Ethical Company**” seal, an initiative that fosters and recognizes good practices in organizations committed to the implementation of integrity mechanisms.

Seeking the permanent involvement of the employees, BB Foundation is dedicated to the constant publication of content related to the topic of ethics and prevention and fight against corruption, newsletters, wallpapers, electronic messages and periodic information.





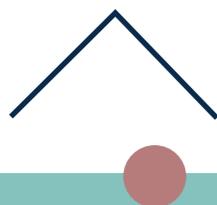
## Integrity Program

BB Foundation states in the **Integrity Program** [Discover the Integrity Program at: <https://fbb.org.br/programa-integridade>] all mechanisms to promote good governance practices, as well as to avoid risks, fraud and corruption in its own performance and in projects carried out with partners, considering the legal requirements for preventing and combating corruption (Law 12.846/2013).

The document includes a series of rules and recommendations, including the ban on the practice of nepotism; the prohibition on granting financial resources to legal entities that hold management positions, members of the Trustee Council, of the Executive Board or of the Fiscal Council of BB Foundation, as well as spouses, companions or relatives up to the third degree. The impediment also applies to entities and institutions that have Banco do Brasil representatives in any management position.

The prohibition also applies to individuals or legal entities that violate human rights, such as the exploitation of child labor or similar to slavery, prostitution, sexual exploitation of children and adolescents or that generate environmental degradation; manufacturers of weapons, cigarettes or alcoholic beverages; active in political party or with electoral interests; those configured as churches or religious cults; or appearing in the *Cadastro de Empresas Inidôneas e Suspensas* - CEIS (Registry of Unlawful and Suspended Companies) and in the *Cadastro Nacional de Empresas Punidas* - CNEP (National Registry of Punished Companies).

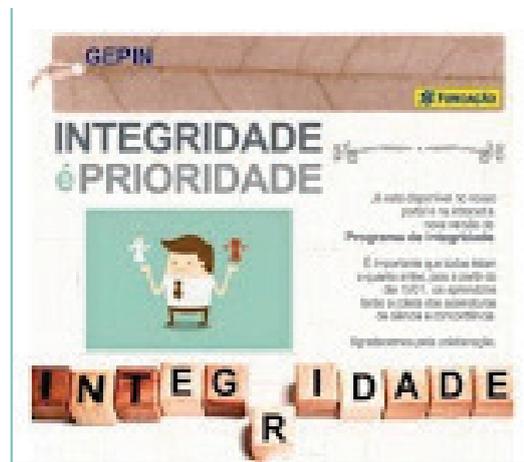
The figure below briefly demonstrates the mechanisms that make up the BB Foundation's Integrity Program.



After the implementation and dissemination of its Integrity Program, BB Foundation started to be recognized as benchmarking by several organizations (public, business, class entities, educational institutions and third sector organizations).

The great result to be highlighted was the construction of an integrity culture that, throughout 2020, consolidated the commitment of BB Foundation and its employees with values and ethical principles, of integrity and transparency.

Thus, in order to promote a culture of integrity, in 2020 a survey was carried out with the BB Foundation's employees to measure the level of knowledge and interest on the topic, enabling the planning of disclosures and training actions for 2021.



## INTEGRITY IS PRIORITY

*The new version of the Integrity Program is now available on our portal and on the intranet. It is important for everyone to read it as soon as possible, because as of January 15th the apprentices will collect the acknowledgment and agreement signatures.*

*Thanks for your collaboration*

The Integrity Bulletin was created and its objective is to present the integrity actions carried out to the Fiscal and Trustee Councils, covering actions related to Governance, Risk Management and Compliance, consolidating them as Integrity Management.



## LET'S TALK ABOUT INTEGRITY?

*The integrity survey is open... and it takes only 3 minutes.*

### Why should I answer?

*Knowing your level of interest and knowledge on the integrity matters will be essential for enabling us to plan the release and capacitation actions of the next year.*

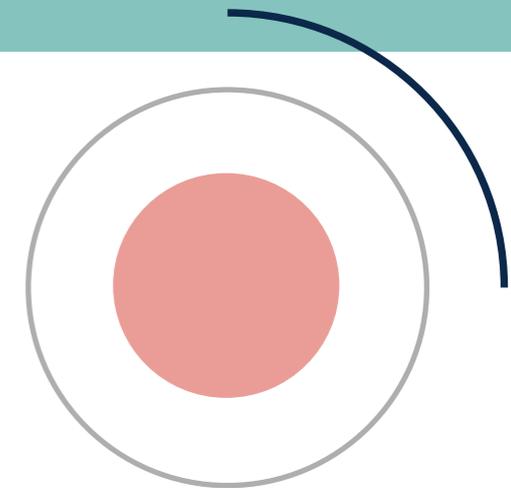
### Don't miss out!

*Please click on this banner to participate.*

### Stay connected!

*You can participate until 12/21*

*Attention: to answer the questionnaire, you just need to use the same Microsoft Teams login and password.*



## BOLETIM DA INTEGRIDADE

RELATÓRIO DA DIRETORIA EXECUTIVA AOS CONSELHOS CURADOR E FISCAL

### AÇÕES DE INTEGRIDADE

JANEIRO A MARÇO/2020



2020  
Nº 1

## INTEGRITY BULLETIN

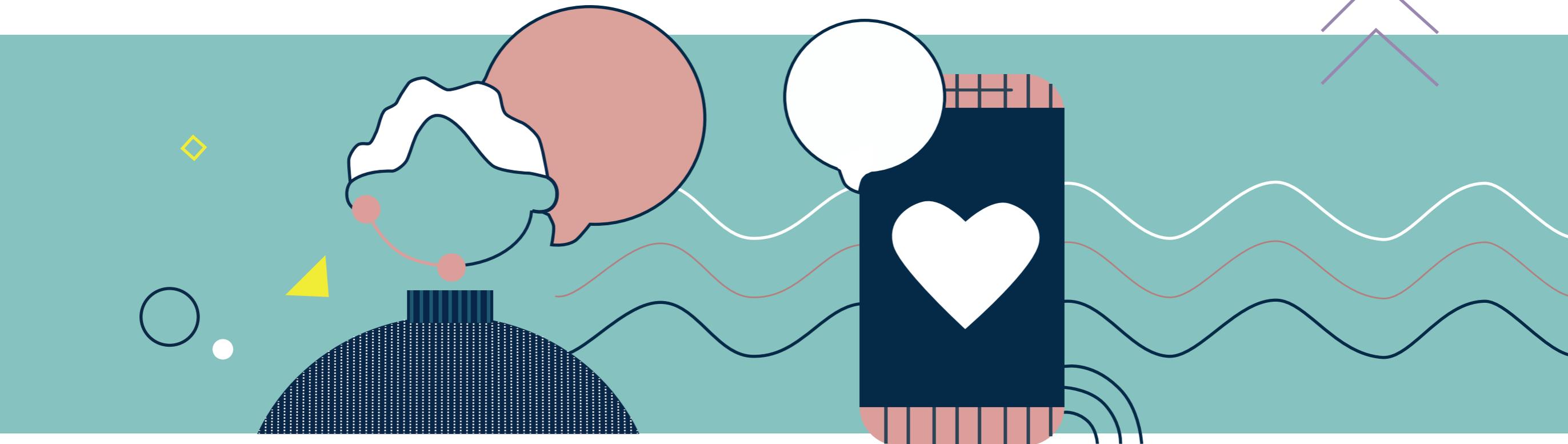
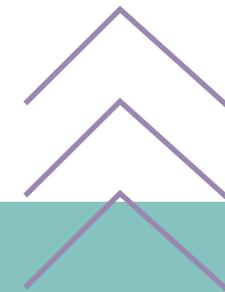
*Executive board report to the trustee and fiscal councils*

## INTEGRITY ACTIONS

*JANUARY TO MARCH/2020*

## Engagement and dialog

GRI 102-17 | G4-DMA



BB Foundation Internet portal provides address, email and telephone numbers for contact, as well as a list of all managers, in addition to links to the institutional profiles of social networks.

The portal contains the area **“Access to Information”** [Learn more at: <https://fbb.org.br/pt-br/component/k2/conteudo/aceso-a-informacao-2>], where the information required by Law 12.527, from 18.11.2011, known as *Lei de Acesso à Informação* - LAI (Law for Access to Information) is made available .

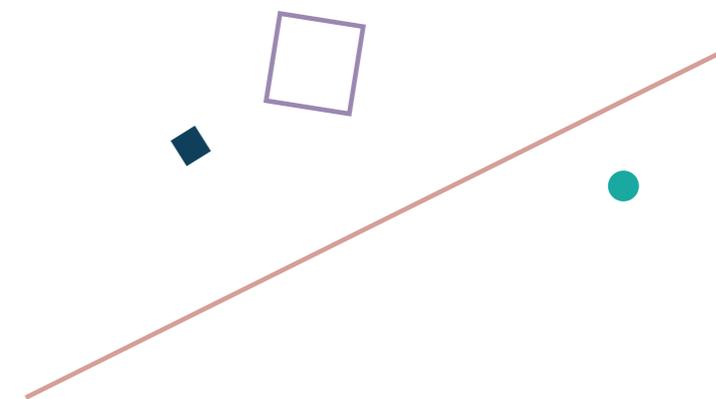
BB Foundation also has a channel for handling doubts and receiving criticism, praise and complaints, called **“Contact us”** [Access: <https://fbb.org.br/pt-br/fale-conosco>], available on the institution’s portal.

Complaints involving employees that deal with conflicts, deviations from ethical conduct, noncompliance with internal rules and ethical consultation, relating to BB Foundation, can also be forwarded through the **Internal Ombudsman of Banco do Brasil**, which is the direct communication channel for employees. The contact on the channel can be made anonymously or identified, preserving secrecy and confidentiality in the handling of all demands.

BB Foundation makes available on its internet portal access to the **Reporting Channel** [Learn more at: <https://fbb.org.br/pt-br/falaconosco2>] intended for receiving and handling complaints of criminal offenses. The space may also receive suspicions of harmful acts, qualifying as corruption, practiced by employees or by third parties against BB Foundation, as a result of the execution of socioenvironmental projects. This channel ensures anonymity and the report can be made by any citizen.

BB Foundation has voluntarily included institutional information on **“GIFE Transparency Panel”** [It is an online tool that organizes and provides relevant institutional information about the foundations and institutes associated with GIFE from a group of indicators. Visit for further information: <https://gife.org.br/painel-gife-de-transparencia/o-painel/>], making them public, demonstrating a commitment for improving transparency practices.

BB Foundation has the **Transparent NGO Seal**, issued by *Doar* Institute, which certifies the transparency and availability of information on our portal.



# Risk management and internal controls

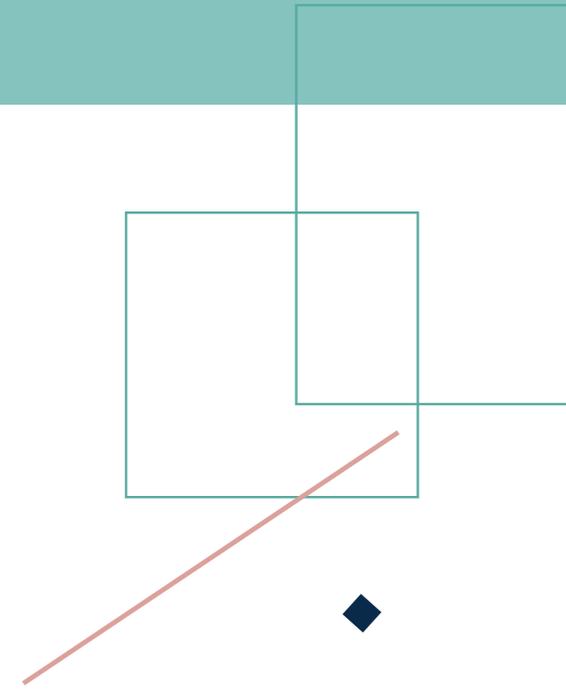
GRI 102-11

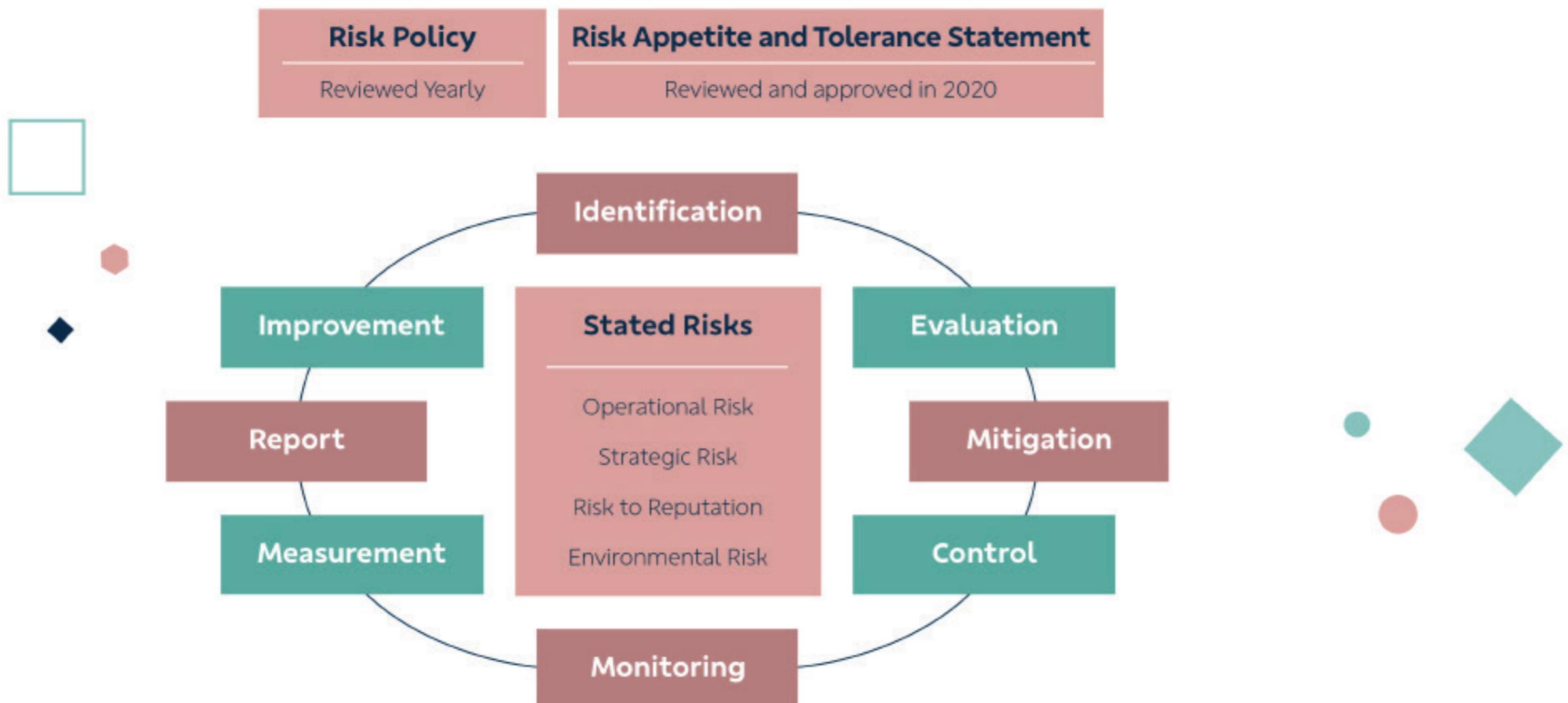
In 2020, with the new organizational structure of BB Foundation, the Control and Risk Management was created, being responsible for risk management, internal controls and the monitoring of the Integrity Program.

BB Foundation assesses and monitors risks that may directly interfere with the organization's sustainability, the quality of its programs and projects and the efficiency of processes.

In order to support the Executive Board in achieving the purpose and strategic objectives, BB Foundation uses the model proposed by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) and the ISO 31.000 standard for Risk Management.

BB Foundation's risk management process aims to enable the identification, assessment, mitigation, control, monitoring, measurement, reporting and improvement of the risks inherent in the Institution's activities, protecting it from possible damage and allowing a proactive, transparent management and quality.





BB Foundation monitors the relevant risks, with periodic reports to the Executive Board, the Management Committee and the Trustee and Fiscal Councils.

## Internal Controls

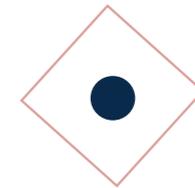
Like in the Risk Management, BB Foundation adopted the COSO guideline for the development and implementation of its Internal Controls System, and established the Referential Model of Defense Lines for assessing the effectiveness of this system.



The 1st defense line consists of managing the processes that are part of the production chain of BB Foundation. The work seeks to identify and assess risks associated with the processes, as well as to implement and execute controls that mitigate these risks.

The 2nd defense line corresponds to the typical corporate functions of risk management, internal controls and compliance, as well as the functions of governance, institutional security and legal advice, aiming to subsidize the Executive Board in decision-making.

The 3rd line of defense covers the internal audit function, which assesses the effectiveness of the entire risk management and control cycle of BB Foundation. The independent performance of the auditors is guaranteed.



Wallpaper - Information Security

## Information Security

*It's time to make things up!*

*Do not leave information, in any media, exposed in work environments. Always remember to lock the screen of your PC before sitting in the presence of third parties.*

*Learn more about Information Security Management in the SIC 1.5.4.1*

*Our value transforms*



Corporate Communication – Courses regarding LGPD

## LGDP - Are you ready?

*As determined by the Federal Senate (click here to learn more about this subject), the General Law for Protection of Personal Data (Law nº 13.709/18) is about to be in force.*

*If you do not know its impacts yet, it is good to be prepared.*

*Thinking about it, UniBB made some courses available to make your life easier:*

*7669 | Sapiencia 2022 LGPD Introdução à Privacidade e Proteção de Dados Pessoais - 1h*

*7835 | LGPD - Personal Data Privacy and Protection in BB - 2h*

Monthly reports are made to the Executive Board on the progress of control activities. The scope of these activities is defined in the *Plano Anual de Controle* – PAC (Annual Control Plan) approved by the Executive Board.

BB Foundation also has an Internal Controls and Compliance Policy that, in addition to being in line with COSO principles, corroborating the solidity of the governance structure, fulfills its premise of helping the organization to achieve its strategic objectives and mitigating compliance risks. The aforementioned Policy provides, among others, that BB Foundation adopts and encourages the unequivocal ethical conduct of all employees of the Institution (employees, contractors and service providers).



Wallpaper - Conformity

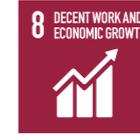
*The operational compliance indicator in the ATB reflects the result of the analysis of social projects and administrative processes, showing the level of adherence of our processes to internal regulations, laws and regulations.*

*So, everything complies?*

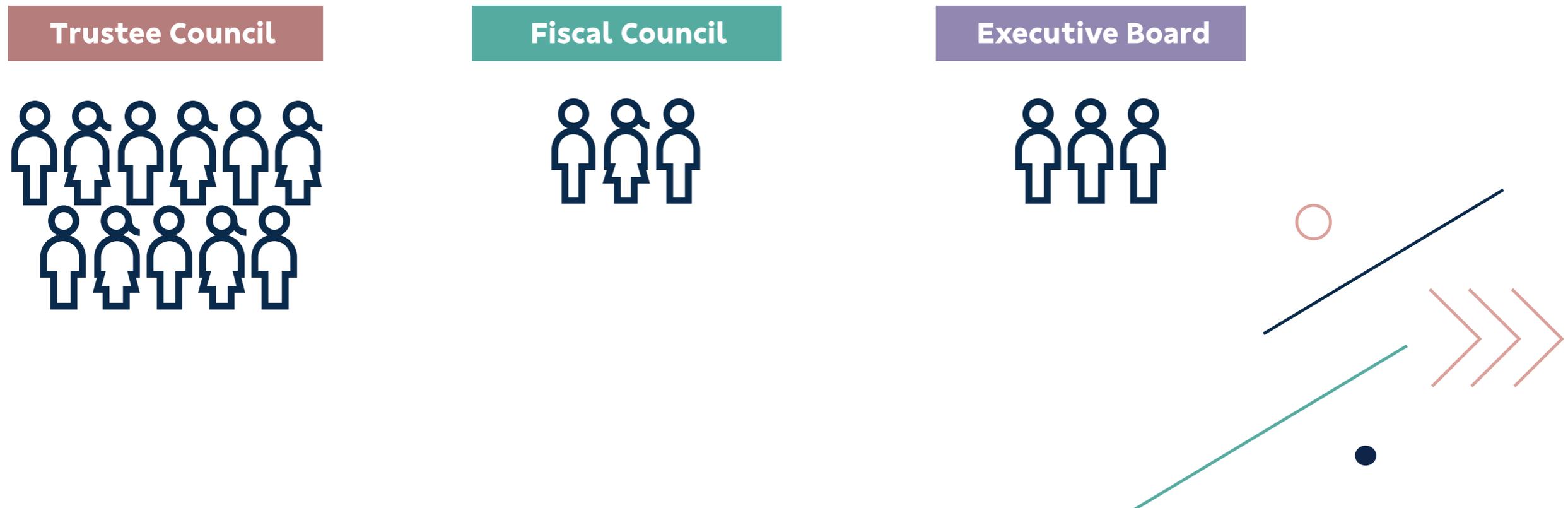


# Organizational structure

GRI 102-18 | 102-22 | 102-23



The governance structure of BB Foundation ensures the appropriate division of operational and management responsibilities between its management and supervisory bodies, making decisions by voting, with the aim of minimizing risks, integrating visions, adding value and quality to the decision and sharing knowledge and responsibilities.



**Trustee Council:** superior deliberation and guidance body, responsible for drawing up the fundamental guidelines for the achievement of the BB Foundation's objectives. It consists of three natural members and eight temporary members and their respective alternates. The term of office for the temporary members is two years, with the possibility of renewal only once.

#### Native Members

Asclepius Ramatiz Lopes Soares

André Guilherme Brandão

Vacant – Representative of Minority Shareholders on the Board of Administrative Directors of Banco do Brasil

#### Temporary Members (Officials and Substitutes)

Amauri Garcia Lellis Júnior

Ana Cláudia Kakinoff Correa

Ana Maria Rodrigues Borro Macedo

Ênio Mathias Ferreira

Frederico Guilherme Fernandes de Queiroz Filho

Ilda Ribeiro Peliz

José de Castro Barreto Júnior

Lídia Freire Abdalla Nery

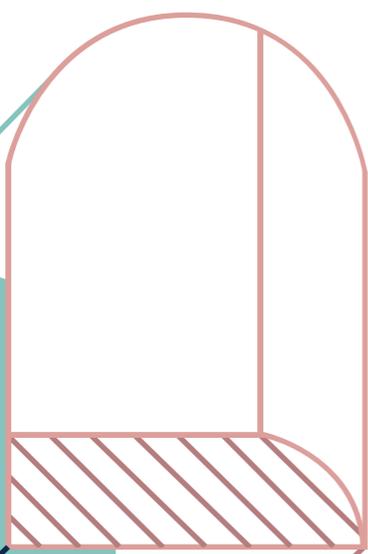
Marcelo Gonçalves Farinha

Marcelo Otávio Wagner

Mauro Biancamano Guimarães

Rosa Maria Neumann

Sandra Santana Soares Costa



**Fiscal Council:** a body that supervises the management acts of the administrators and the activities of BB Foundation. Comprised of three official members and their respective substitutes, with a two-year term of office, renewal is permitted once.

## Official Members

Alexandre Carneiro Cerqueira

Rogério Valsechy Karl

Wilsa Figueiredo

## Substitute Members

Cláudia Ohtoshi Larrubia

Marcelo Kalume Reis

Nilo José Panazzolo

**Executive Board:** body responsible for the administration of BB Foundation, with permanent performance. It coordinates and implements the decisions of the Trustee Council and the statutory provisions and conducts other matters related to management, observing the principles and practices of good governance. It is composed of the president, executive director of Social Development and executive director of People Management, Controllers and Logistics department. Members are elected by the Trustee Council, among active employees of Banco do Brasil S.A., with a two-year term of office, with the possibility of renewal.

## President

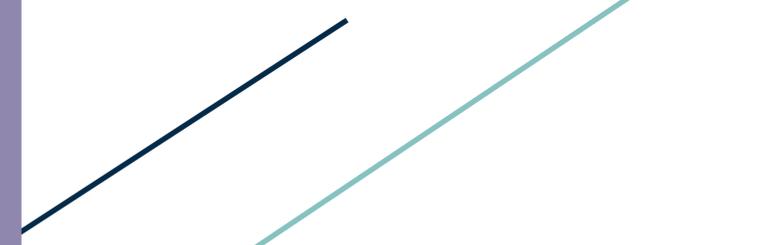
Asclepius Ramatiz Lopes Soares

## Social Development Director

Rogério Bressan Biruel

## Director of People Management, Controllers and Logistic

Roberto Luiz Benkenstein

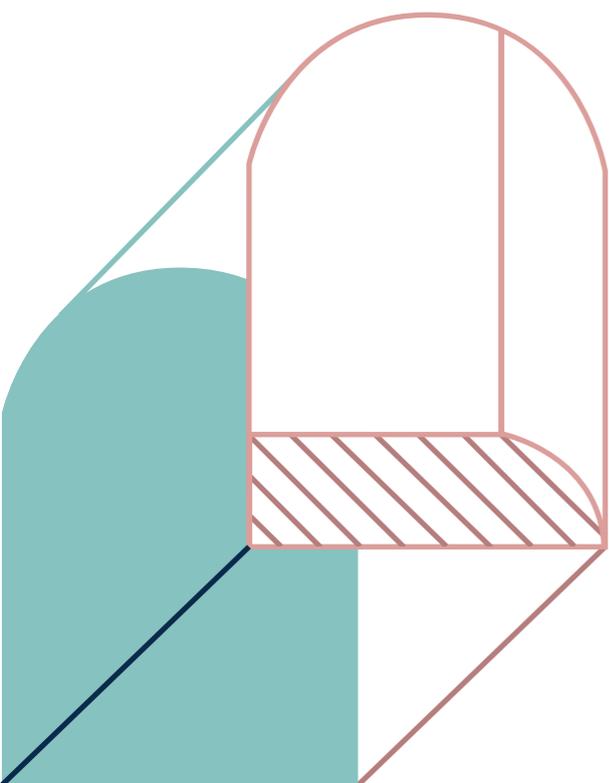


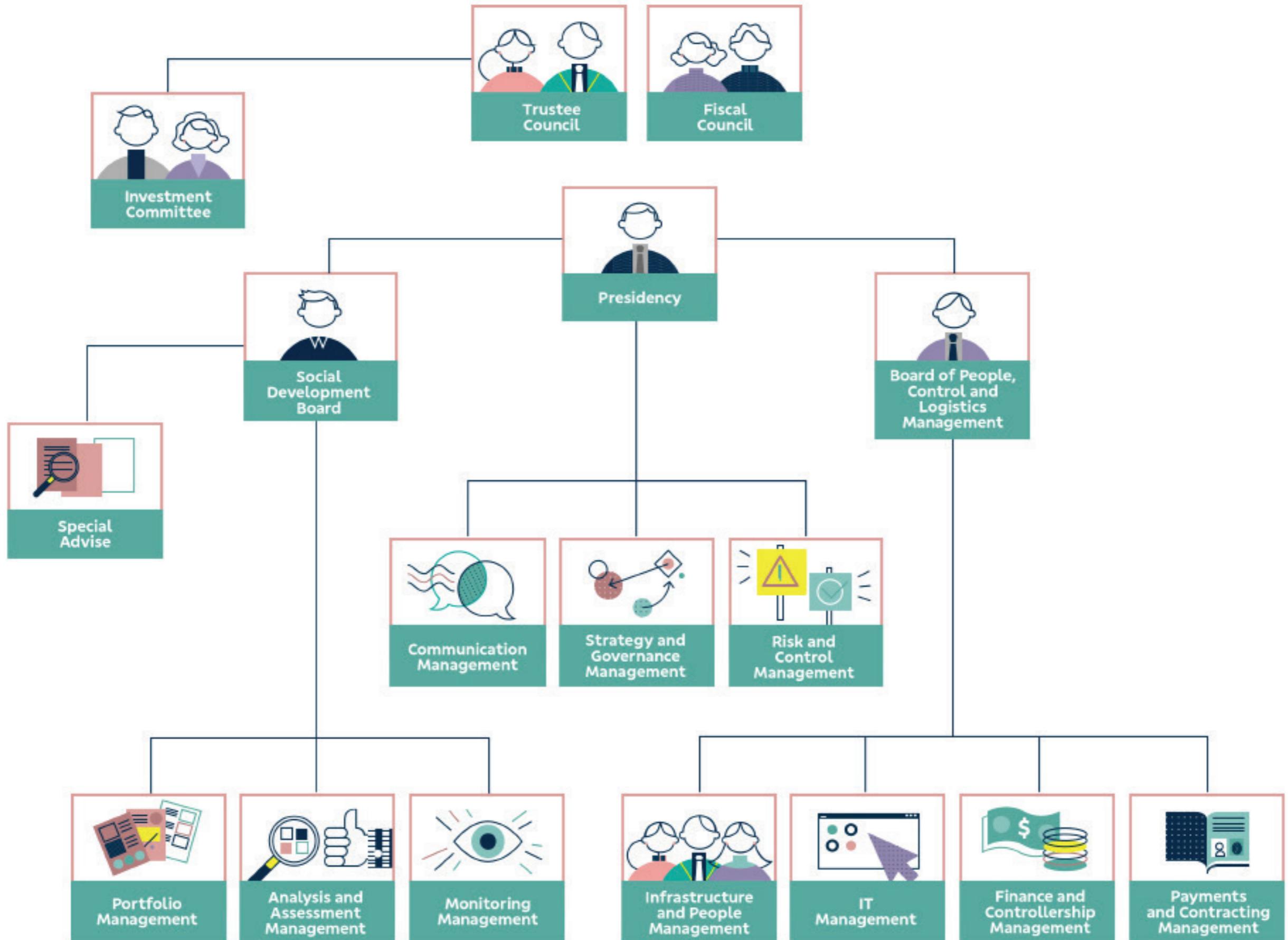
**Investment Committee:** advises and proposes to the Trustee Council the investment strategies for the financial assets of BB Foundation. It is composed of two trustees or their respective substitutes, elected by that Committee; by the president and executive director of People Management, Controllers and Logistics at BB Foundation.

**Internal Committees:** responsible for complying with BB Foundation's strategic, budgetary and operational plan, as well as the definition and administration of human, financial, technological, administrative and communication policies and guidelines.

**Audits:** the audit functions are performed by the Internal Audit Unit of Banco do Brasil (Audit), which assesses the governance and internal processes of BB Foundation. It is also audited by an independent auditing company, which annually reviews our accounts and internal control system.

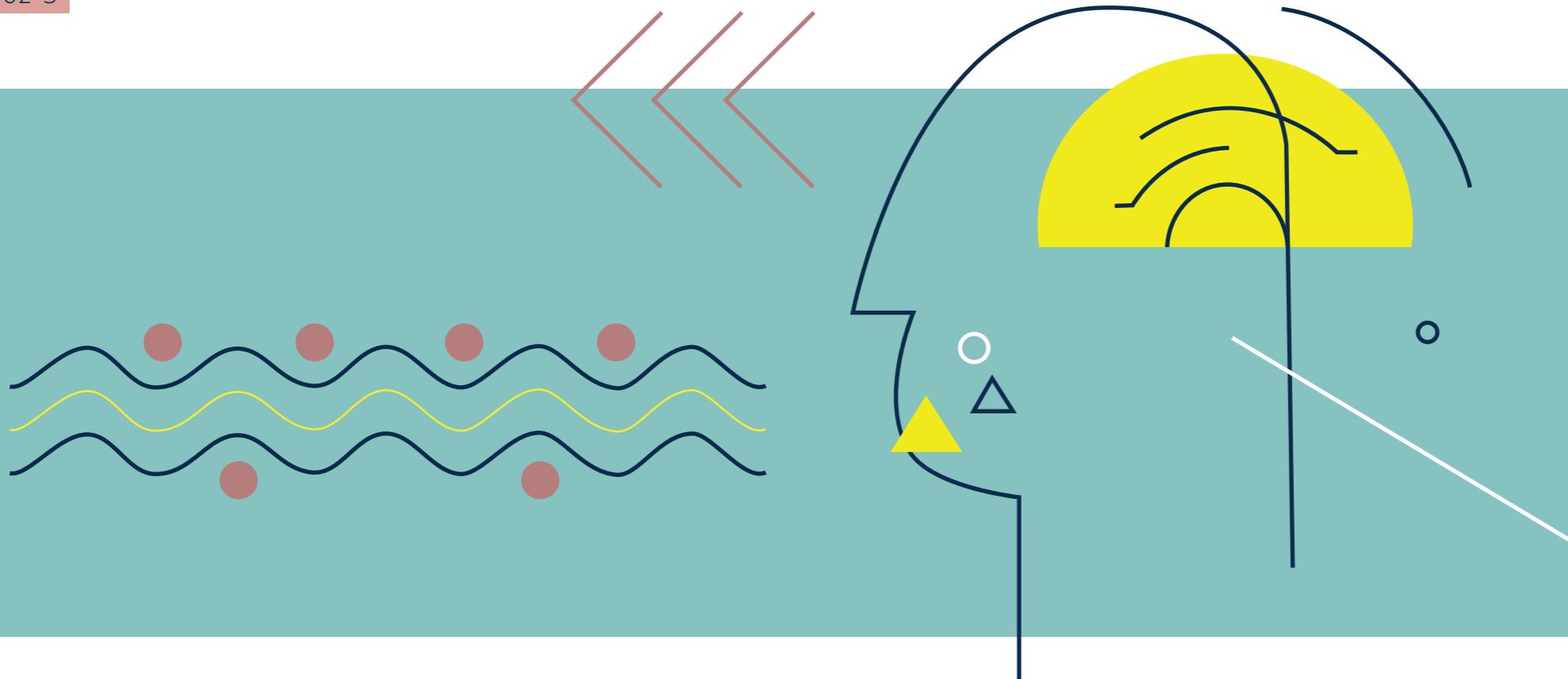
In 2020, the new organizational structure of BB Foundation was implemented, approved in December 2019 and aimed at generating greater operational efficiency and specializing teams such as those for evaluating the effectiveness of programs and projects.





## Participation in committees and commissions – External forums

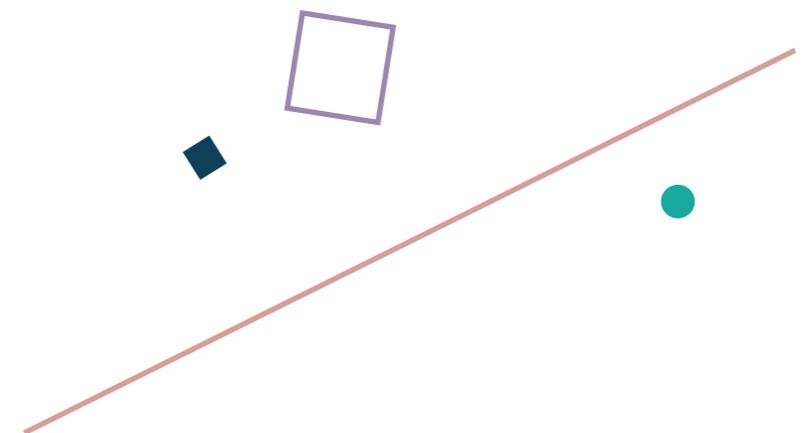
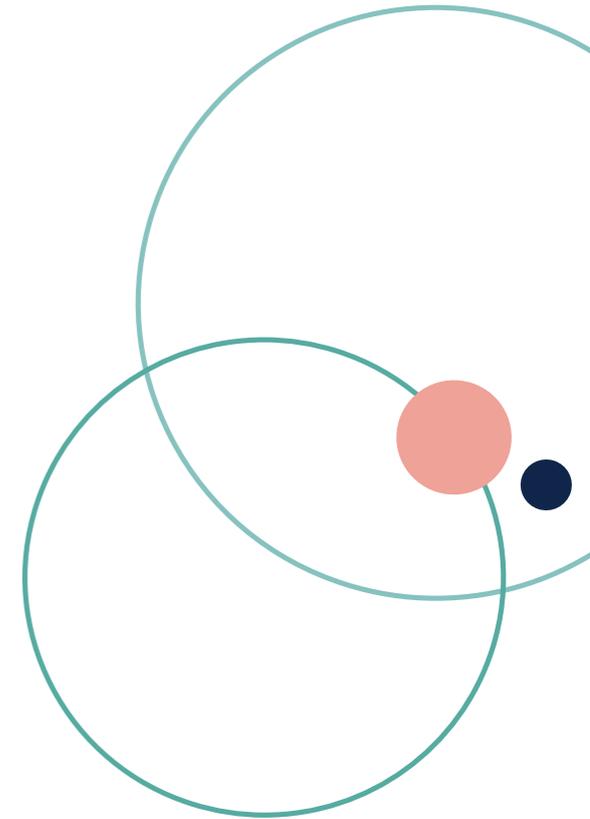
GRI 102-3



In 2020, BB Foundation participated, within the scope of formalized strategic partnerships aimed at the realization of the agreed objects, as well as the technical and transparent selection of the supported projects, in various forums, commissions, committees or work groups, in addition to participation spaces of our stakeholders:

- BNDES Amazon Fund – Technical-Executive Committee
- BNDES Social Fund – Management Committee
- Sponsorship Committee – Secom (Special Secretariat for Social Communication of the Executive Power)

- World Water Council
- Banco do Brasil Sustainability Forum
- GIRC Network – Governance, Integrity, Risks and Internal Controls
- Network of Private Social Investors in the Federal District
- Sponsors Committee of the Ipiranga Museum 2022
- Management Unit of the Water Producing Project in Ribeirão Piriapau
- Water Producer Project in Rio Descoberto – *Aliança pelo Descoberto* (Discovery Alliance)
- Technical Commission for Project Selection – *Recupera Cerrado* (Savannah Recovery)
- Technical Commission for Project Selection – *Compensa Cerrado* (Savannah Reconstruction)



## BB Foundation people

GRI 102-7 | 102-8 | 102-35 | 401-1 | 401-2 | 401-3 | 404-1 | 404-3 | 405-1



BB Foundation, in the scope of people management, has as its premise the development actions and programs that privilege the formation and development of competences, the quality of life at work, the ethics in relationships and the valorization of the staff, seeking to maintain a healthy and motivating work environment.

We ended 2020 with 126 employees, as shown in the table below:

Position	Gender		Grand Total
	Female	Male	
President	-	1	1
Director	-	2	2
Special Advisor	-	1	1
Division Manager	3	7	10
Team Manager	1	2	3
Senior Advisor	19	23	42
Advisor	19	21	40
Junior Advisor	21	3	24
Assistant	1	2	3
<b>Grand Total</b>	<b>64</b>	<b>62</b>	<b>126</b>



### Employees per gender:



### Profile of employees per age:

	Age	
From 26 to 35 years old	9%	11
From 36 to 45 years old	60%	76
Above 45 years old	31%	39
<b>Total</b>	<b>100%</b>	<b>126</b>

### Our managers, per gender:



### Profile of employees per race:

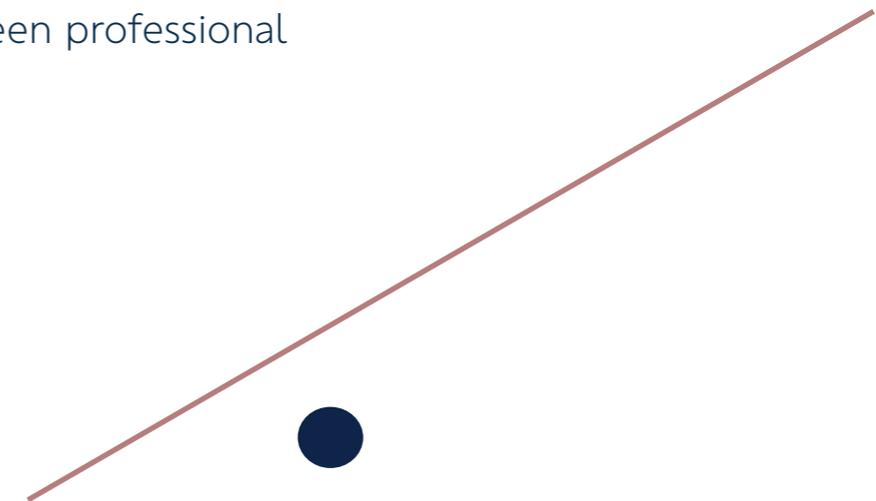
White	70%	89
Brown	25%	31
Black	4%	5
Yellow	1%	1
<b>Total</b>	<b>100%</b>	<b>126</b>

### Personal and professional development

To promote the training of its employees, BB Foundation grants scholarships for higher education, languages and the incentive to obtain professional certification. In 2020, 18 scholarships were awarded.

Employees are also encouraged to take internal and external courses and training, so as to obtain internal knowledge certificates that are made available through the corporate university platform - UniBB. The annual training target for each employee is 40 hours with mandatory courses. Managers also meet a specific goal for courses aimed at the performance of their duties.

All employees carry out evaluations and are evaluated through a performance and competence management system that measures the contribution of each employee, based on the relationship between professional performance and the competencies necessary to fulfill their function.



Year	Performance Evaluation (% of employees evaluated)	Scholarships awarded and / or continued	Training Hours (average of employee/year)
2019	100%	20 granted	60,2
2020	100%	18 granted	49,2

In line with the strategic objectives of the Five-Year Strategic Plan (PEQ 2019-2023) and also to accompany the emerging changes and the evolution of the people management theme, BB Foundation developed actions and programs aimed at the development of its employees and its leadership, the provision of subsidies to maximize operational efficiency, the organizational climate and culture, knowledge management, the culture of innovation and strategic intelligence.

## Health and wellness

BB Foundation values the quality of life at work and the well-being of its employees and promotes annually:

- actions to raise awareness of the importance of taking care of health and conducting a periodic health examination;
- campaigns and making flu vaccine available to all employees;
- *Semana Interna de Prevenção de Acidentes do Trabalho* - SIPAT (Internal Week for the Prevention of Accidents at Work), to reinforce topics related to quality of life, well-being and safety at work, such as: lecture on prevention and treatment of sexually transmitted diseases (STD), meditation, stretching, among other activities

## Obtaining the GPTW seal - Great Place To Work (Best company to work for)

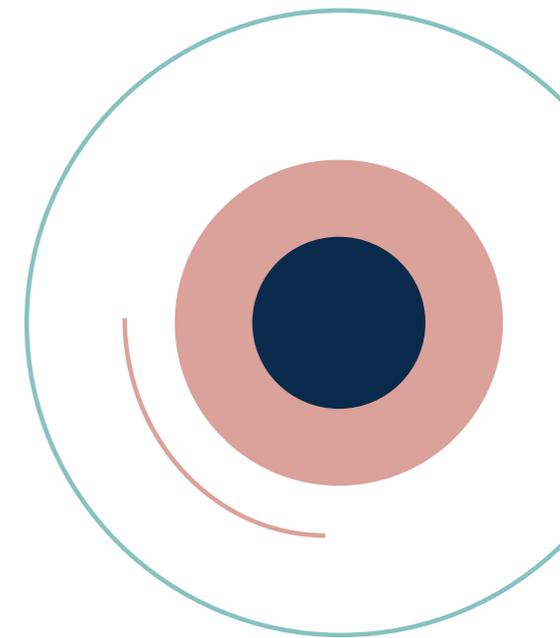
In 2020, BB Foundation obtained the GPTW - Great Place To Work certification, recognizing its commitment in developing people management actions and programs that privilege training and the development of skills, quality of life at work, ethics in relationships, appreciation and valorization of its employees, seeking to maintain a healthy and motivating work environment.

The research to obtain this certification was carried out in an external virtual environment, without any interference from BB Foundation. With the participation of 87% of employees, the responses achieved a satisfactory result and the achievement of the seal of Best Company to Work for.

## Employees and the pandemic

Due to the Covid-19 pandemic, BB Foundation realized the need to adjust the way its employees work, in order to protect them from being infected by the new coronavirus and without affecting the conduct of supported projects and programs. Therefore, the remote work (home office) regime was adopted, which was made possible through the timely adoption of various measures, such as the review and digitization of internal processes, the availability of software for remote operations, the adoption of instruments for electronic signatures and the equipment loaning (notebook, keyboard, mouse, monitor, chair) to employees.

In addition to the support provided to employees infected by Covid-19, an extensive survey was carried out in conjunction with CIPA - *Comissão Interna de Prevenção de Acidentes* (Internal Commission for Accident Prevention), among all BB Foundation employees addressing the issue of safety and quality of life in remote work, which generated inputs for the adoption of initiatives such as virtual lectures on the employees' ergonomics, information security and mental health.





# Suppliers

GRI 102-9



Since 2017, BB Foundation has followed the Regulation for Biddings and Contracts of Banco do Brasil – RLBB, resulting from Law 13.303/2016, which regulates bids and contracting services, including engineering, advertising and sponsorship, purchases, leases and disposals of assets, execution of works and administration of contracts.

Contracting is carried out through bidding processes, except for the cases of direct contracting, provided for RLBB, aiming at the selection of the most advantageous proposal, observing the principles of impersonality, legality, morality, advertising, efficiency, administrative probity, economy, sustainable national development, linkage to the invitation to bid, achievement of competitiveness and objective judgment.

In compliance with the principle of sustainable national development, whenever possible, the specification of the object of the contract contains sustainable criteria, duly justified, without prejudice to the principles of isonomy and competitiveness, using the *Padrão de Compras e Descartes Sustentáveis do Banco do Brasil* (Sustainable Purchasing and Waste Standards of Banco do Brasil) instrument as a reference.

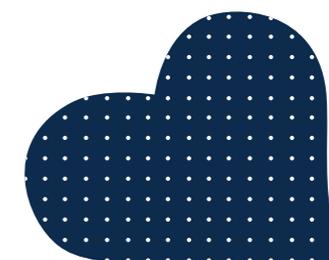
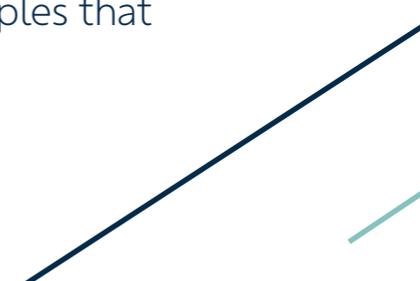
The contracts signed by BB Foundation are monitored and supervised by employees, specially designated for this purpose, and published at BB Foundation website, on the Internet, for public access and control.

BB Foundation demands from its suppliers, in their contractual instruments, a commitment for not using negative discriminatory practices in accessing and maintaining employment, with respect for diversity, with the preservation of the environment, with the provisions of the anti-corruption law (Law 12.846/2013), with the repudiation of harassment conducts, with the observance of the Universal Declaration of Human Rights, in compliance with labor legislation and with the orientation of their conduct by ethics and other principles that guide labor contractual relations.

## Information Technology

In 2020, BB Foundation's corporate systems received support and important improvements that added new resources for greater agility in contracting and managing socioenvironmental projects.

The Social Technologies selection, accreditation and awarding process was reformulated and digitized, adding new features to the platform **Transforma!** [<https://transforma.fbb.org.br/>], which provided agility and interactivity to the award events, with emphasis on the **Challenge Transforma!** public call.

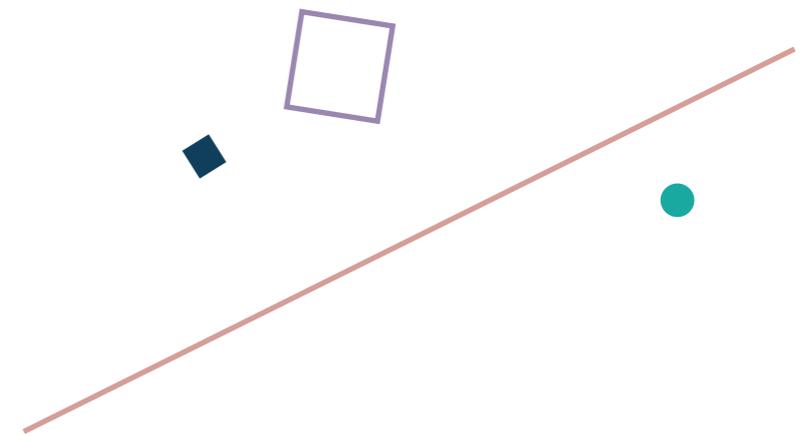


In compliance with the **General Law for the Protection of Personal Data** - LGPD, an **exclusive channel** was made available on BB Foundation's portal, with access to the Privacy Policy and a specific form for requesting information, providing greater transparency in the treatment of the database.

In the area of fundraising, **portals were developed to receive donations for emergency causes** served under the Structured Humanitarian Aid Program.

Aiming to operationalize the resources resulting from the partnership with the **Ministério da Mulher, da Família e dos Direitos Humanos - MMFDH** (Ministry of Women, Family and Human Rights), a solution was developed to support the **Solidarize-se Program**, which enabled the agile service to more than 2,000 Long-stay Institutions for the Elderly (ILPI), so that they could mitigate the harmful effects of the Covid-19 pandemic.

In view of the need for business continuity in the face of the Covid-19 pandemic, an environment with remote access to BB Foundation employees was made possible, which provided working conditions under home office regime, ensuring the continuity of our internal processes and the supported socioenvironmental projects.



# Humanitarian Aid

GRI 103-2 | GRI 103-3



## In a year marked by calamities and pandemic, BB Foundation's performance in initiatives of the Humanitarian Aid Program stands out

In December 2019, BB Foundation created the Structured Humanitarian Aid Program, aimed at supporting actions to assist people in situations of social vulnerability due to occasional or chronic disasters and/or emergency situations.

### Calamities

From the second half of January 2020, heavy rains hit the states of Minas Gerais and Espírito Santo, causing floods and destruction in several municipalities that resulted in thousands of homeless people.

Within the scope of this Program, BB Foundation opened exclusive accounts to receive donations from individuals or legal entities, which raised more than BRL 764 thousand in voluntary donations made by almost six thousand people. In addition to the amount raised by the campaign, BB Foundation transferred BRL 1.25 million of its own resources to support more than 25 thousand people affected by the floods.



## Humanitarian Aid

The accountability of the donated resources was made available by BB Foundation for public consultation through the website <https://enchentes.fbb.org.br/>.

Another extreme weather event hit, in June 2020, the state of Santa Catarina. The natural phenomenon, called bomb cyclone, caused damage in 207 cities in Santa Catarina.

In order to mitigate these impacts, BB Foundation allocated BRL 632 thousand of its own resources to meet the basic and urgent needs of approximately 10 thousand people, in 13 cities.

In November 2020, BB Foundation, in partnership with Sesi Amapa, participated in another emergency action in the country. The interruption of the electricity distribution service in Amapa worsened the situation of vulnerability of the population. In order to guarantee minimum conditions of protection for families impacted by the blackout, BRL130 thousand in own resources were allocated to the purchase and distribution of drinking water, food and hygiene products for 1.000 Amapa families.

The action also included the purchase of fuel for the operation of two generators, received as a donation, which pumped water along 7 uninterrupted days.



## Covid-19

On 03.20.2020, the National Congress decreed the state of public calamity with effect until 12.31.2020, by means of Legislative Decree No. 6/2020, due to the public health emergency related to the occurrence of the pandemic of the new coronavirus (Covid-19).

After the state of public calamity in Brazil was decreed, *BB Seguros* and *Banco BV*, companies of Banco do Brasil conglomerate, in addition to Cooperforte credit cooperative, allocated funds to BB Foundation in the amount of BRL 40 million, BRL 15 million and BRL 1.5 million, respectively, to support actions to prevent and combat the coronavirus, made possible by the creation of the "Protect and Save Lives" campaign.

## Humanitarian Aid

In addition to these funds, 20.800 voluntary donations were also received - exclusively through digital channels, from individuals and companies, through transfers in current account or credit card, which totaled 1.1 million.

The campaign served people in situation of social vulnerability and sought to support, preferably, those belonging to the risk groups of the Covid-19 pandemic. The funds were used for social assistance, food, health care, purchase of supplies, personal protective equipment and medical and hospital equipments, among others.

The “*Proteja e Salve Vidas*” (Protect and Save Lives) campaign served 1.7 million people in all Brazilian states.



Also within the scope of the Protect and Save Lives campaign, it is worth mentioning the action carried out with about 4 thousand family farmers, who became the suppliers of a good part of the inputs distributed to 55.6 thousand families, positively impacting more than 220 thousand people with 110 thousand basic food baskets distributed. The investment was of BRL 14.2 million.

Check out in the video how the support to producers and communities in the Green Belt of São Paulo was:  
<https://youtu.be/EOO6CYuagQU>

BB Foundation also signed an agreement with the Civilian Household of the Federal Government to enable emergency actions to combat and mitigate the effects of the coronavirus/Covid-19 pandemic. With this partnership, the Solidarity Crowdfunding project was launched, an initiative linked to the Federal Government's Voluntary Homeland Program to support non-profit institutions that work with vulnerable groups of the society. The project made it possible for BB Foundation to receive voluntary donations from private resources, from individuals and companies, to carry out actions for the delivery of food, hygiene items, cleaning and personal protective equipment (PPE), among others. BRL 5.9 million was the invested amount, which served more than 180 thousand people in 104 Brazilian municipalities.

Among the various actions aimed at combating the effects of the pandemic, BRL 2.5 million donated by the BV bank were destined to *Instituto D'Or de Gestão de Saúde Pública - IGSP* (D'Or Institute for Public Health Management), to assist in the maintenance of the *Parque dos Atletas* Campaign Hospital, installed at Barrada Tijuca for emergencies, in Rio de Janeiro (RJ). The funds were used to cover part of the monthly remuneration of health professionals and employees who worked at the unit. The hospital beds have expanded the capacity to care for patients in the public health network in the municipality, victims of Covid-19.



In partnership with Votorantim Institute, an entity with experience in working in social projects related to the health area, BRL 2.5 million was invested in the acquisition of medical and hospital equipment, PPE (N95 masks, gloves, among others) and 70% alcohol gel, which met the needs of eight institutions (hospitals and research centers) directly involved in combating the effects of the pandemic.

This initiative resulted in the distribution of about 1 million personal protective equipment such as masks, gloves and aprons; 45 devices for medical-hospital or scientific use, and 287 liters of 70% alcohol gel.

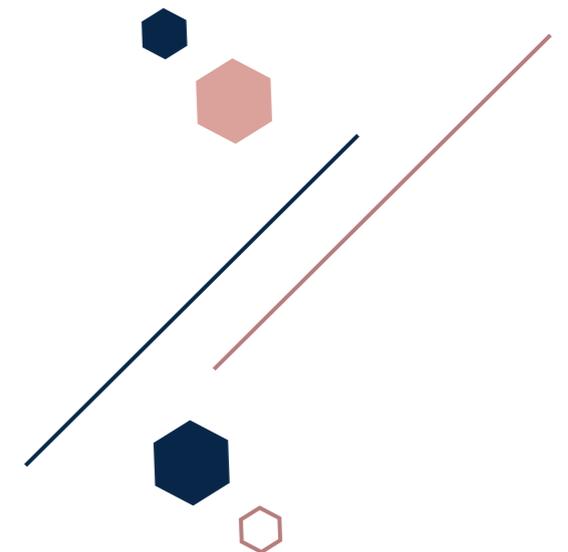
Another important partnership was established between BB Foundation and the Ministry of Women, Family and Human Rights. With the *Solidarize-se* campaign, BRL 160 million was transferred to 2,106 Long-Term Care Institutions for the Elderly - LTCFs from all regions of Brazil, supporting the fight against the Covid-19 pandemic and allowing the protection of more than 68 thousand elderly people assisted by these institutions.



The *Solidarize-se* campaign enabled the acquisition, by the partner LTCFs, of inputs, medicines and basic safety and hygiene equipment, in addition to adapting spaces to promote the isolation of patients.

Reinforcing transparency in the use of funds raised and destined for its socioenvironmental actions, BB Foundation carried out in 2020 the rendering of accounts both to society in general and to its institutional partners/donors, publishing on its internet portal the values, municipalities, quantity of families and/or participants served.

Check resource usage at: <https://coronavirus.fbb.org.br/>



# Partnerships and Relations



Compartilhaí Project - Brazilian Association of Education and Culture - Almirante Tamandaré (PR)

# Mobilizing social investment

GRI 103-2 | 103-3 | G4-DMA | NGO1 | NGO6 | NGO10

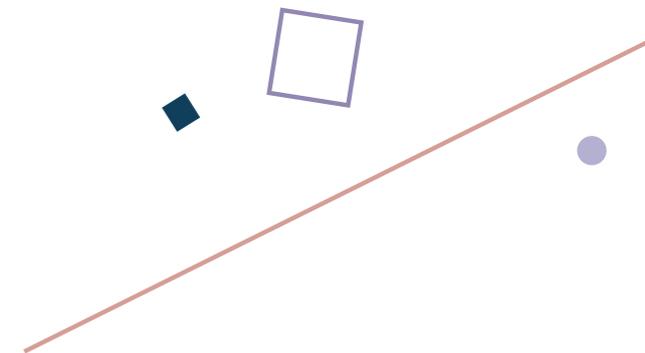


## Connected with Banco do Brasil

BB Foundation is the main executor of the social investment of Banco do Brasil and its conglomerate. Due to the capillarity of the institution and through the support of its branch network, it is possible to reach all regions of the country, contributing to sustainable development and the transformation of the communities where the Bank is present.

Initiatives such as the BB Socioproductive Inclusion and Volunteering projects show the institutions' vocation to support actions that value lives and transform realities, guided by the value stated by BB: public spirit.

BB Foundation's shares contributed to Banco do Brasil's permanence in the World portfolio of the Dow Jones Sustainability Index (DJSI) [Created in 1999, DJSI is an indicator of the financial performance of the leading companies in sustainability at a global level. It is one of the most important global sustainability indexes and has become one of the greatest references for resource management institutions, which rely on this index for their investment decisions.] of the New York Stock Exchange, on the B3 Corporate Sustainability Index (ISE) [It brings together shares of publicly traded companies with the best practices in sustainability, that is, in the economic, environmental and social dimensions.], in the Sustainability Index London Stock Exchange (FTSE4 Good Index Series) [Index that evaluates and classifies companies with the best environmental, social and corporate governance practices.] and appear in the Global 100 ranking [Global 100 is an index that



**classifies companies by excellence in sustainability, considering the economic, social and environmental dimensions.]** of the Most Sustainable Corporations at Corporate Knights.

To reinforce the connection with Banco do Brasil, the first edition of **Challenge Transforma!**, held in 2020, had, among others, the support and partnership of companies of BB conglomerate: BB *Tecnologia e Serviços* (BBTS) (Technology and Services), BB *Gestão de Recursos - Distribuidora de Títulos e Valores Mobiliários S.A* (Resources/ Assets Manager) (BB DTVM) and *Ativos S.A.*

In this sense, BB Foundation collaborates for BB's corporate strategy, focusing on the strategic guideline "Sustainability and Social Business". In addition, it contributes to compliance with Banco do Brasil Sustainability Plan - *Agenda 30 BB* **[The Banco do Brasil Sustainability Plan - entitled *Agenda 30 BB* is the instrument through which the Bank improves its business and processes, in line with the best global practices and contributing to the social and environmental responsibility permeating the entire Conglomerate, seeking generation of sustainable results.]**, especially in Challenge 20: Improve the integration between Private Social Investment and business strategy.

### Socioproductive Inclusion Projects - PIS

BB Foundation, in partnership with Banco do Brasil's Public Sector agencies, supports projects of cooperatives, associations and non-profit entities, aiming at structuring and implementing activities or undertakings that promote socio-productive inclusion. The project aims to achieve social, political and productive emancipation for individuals, leveraging community values and local know-how.



In 2020, the work of PIS, which was aimed at structuring activities or undertakings in line with Agroecological standards, was expanded to support other Socioproductive Inclusion projects, with the objective of promoting access to work and income opportunities as well as contributing to an integrated education, having as priority public the segments that make up the base of the social pyramid.

## In 2020, BB Foundation invested

**BRL 4.804.650,09**  
in **17 socio-productive**  
inclusion projects

serving  
**2.208 people**  
in **31 cities**



## BB Volunteering Project and BB Foundation

BB Volunteering Project and BB Foundation aim to support initiatives developed by non-profit entities that have the work of BB Volunteers (employees of Banco do Brasil, active or retired).

In the 2020 edition, the Program prioritized initiatives in the following areas of Education: Digital Inclusion, Inclusive Education and Professional Education with Entrepreneurship.

**29 proposals** were qualified in **14 Brazilian states**.

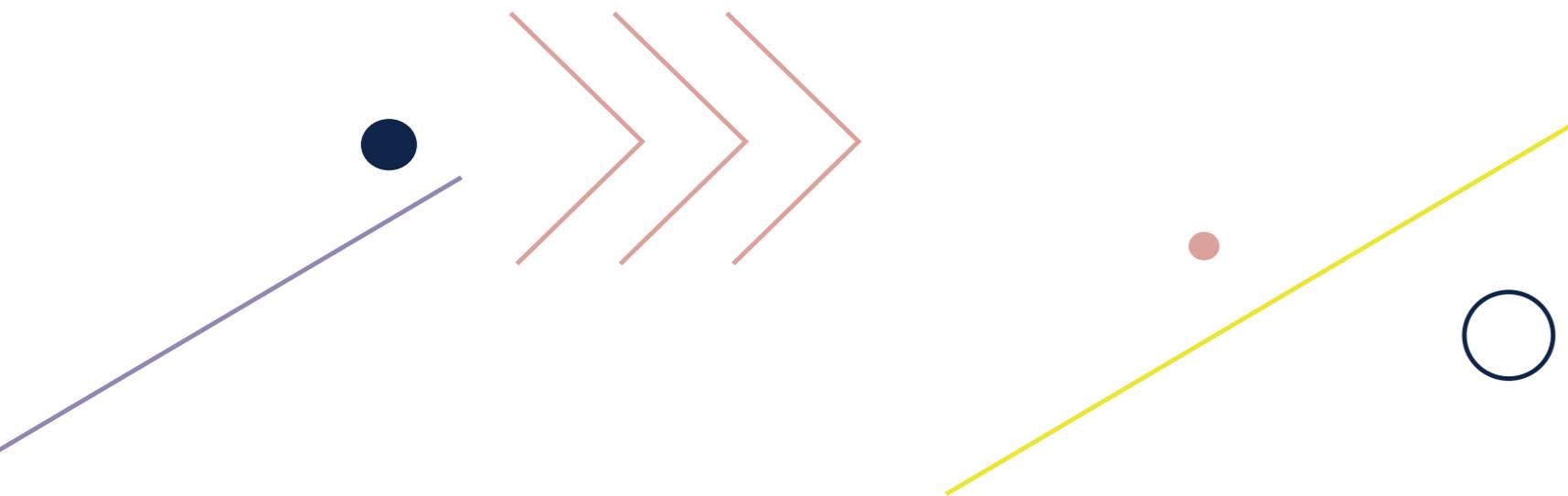


Due to the context of social isolation and the restrictions imposed by the coronavirus pandemic, considering the difficulties and insecurities regarding the beginning of the execution of the projects' activities, it was decided to postpone the analyzes and executions to 2021, guaranteeing the resources to the classified entities.

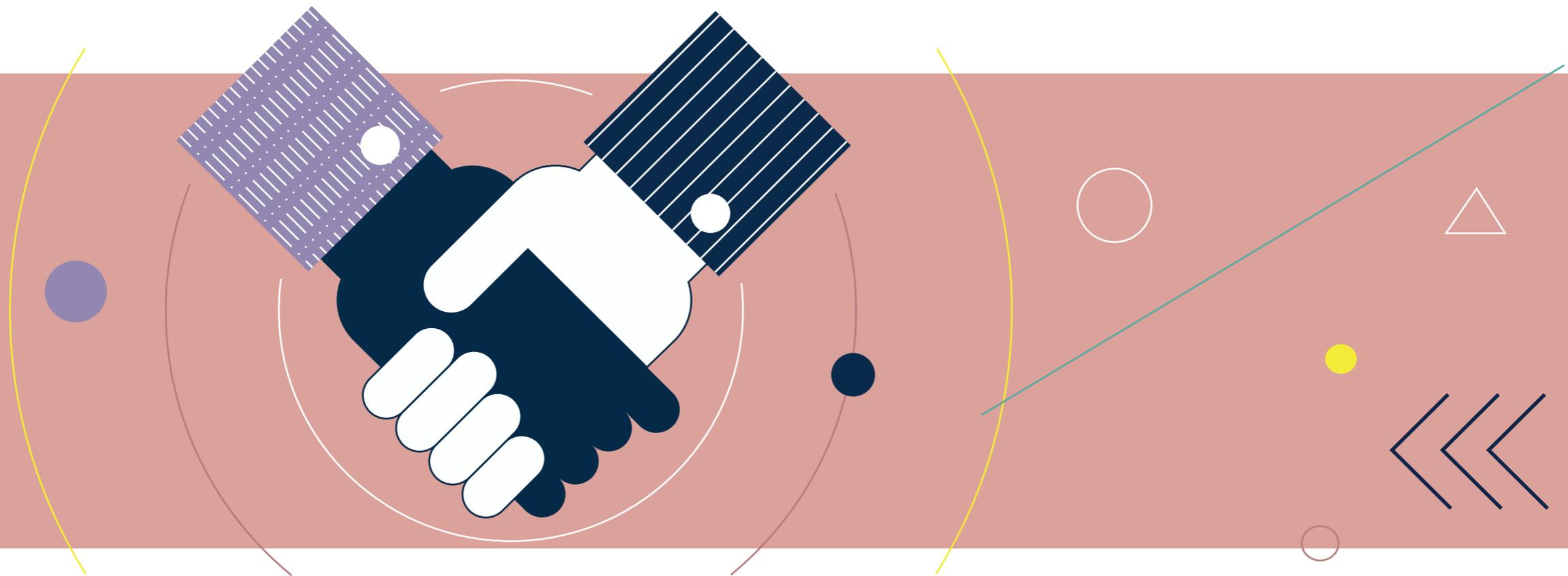
## Urban Housing with Social Technology - MUTS

BB Foundation, in response to the needs of public policies for low-income populations, supported the MUTS Project - *Moradia Urbana com Tecnologia Social* (Urban Housing with Social Technology), based on the reapplication of social technology for mobilizing and organizing communities served by housing projects under the *Minha Casa Minha Vida* (My House, My Life) program.

Through the initiative, BB Foundation implemented, in 2020, 2 projects that, with investments of BRL 390,240.32, served 1,615 people in the cities of Santa Terezinha de Itaipu (PR) and Pelotas (RS).



## Partners



In addition to Banco do Brasil, several partners believed in our work and invested in programs, projects and campaigns promoted by BB Foundation in 2020, contributing to the transformation of millions of realities.

Funds mobilized

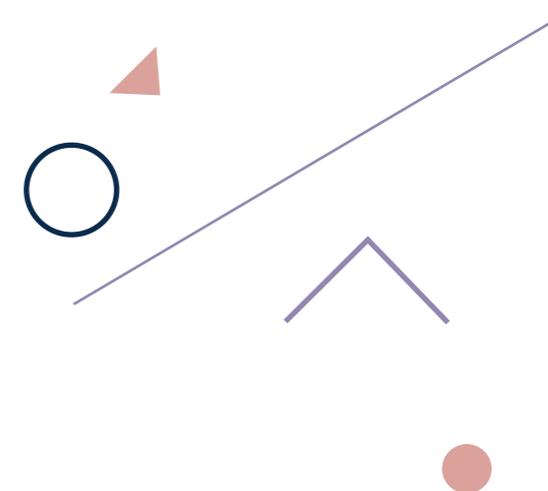
**BRL 309,2 millions**



The participation of civil society with voluntary donations made by individuals was also extremely relevant to the actions developed throughout the year. Developing a donation culture is part of the BB Foundation's resource mobilization strategy.

**Voluntary donations**  
**BRL 1.152.738,87**

**Number of donations**  
**20.946**



### Civilian Household / Federal Government

In early 2020, Banco do Brasil Foundation structured a tool aimed at receiving donations for *Operação Acolhida* (Welcoming Operation), a humanitarian task force coordinated by the Federal Government with the support of United Nations agencies and civil society, which offers emergency assistance to Venezuelan immigrants.

Still at the first quarter of that year, BB Foundation also signed an agreement with the Civilian Household of the Federal Government to enable emergency actions to combat and mitigate the effects of the coronavirus/ Covid-19 pandemic. Within the scope of this partnership, the **Solidarity Crowdfunding** project was launched, an initiative linked to the Federal Government's **Programa Pátria Voluntária** (Voluntary Homeland Program) to support non-profit institutions that work with vulnerable groups in society.

The project made it possible for BB Foundation to receive voluntary donations from private resources, from individuals and companies, to carry out actions for the delivery of food, hygiene items, cleaning and personal protective equipment (PPE), among others.

### **Centro Infantil Boldrini (Boldrini Child Care Center)**

Banco do Brasil Foundation and *Centro Infantil Boldrini* (Boldrini Child Care Center), located in Campinas (SP), signed a cooperation agreement in which BB Foundation will manage, through one of the modalities of its patrimonial fund, financial resources raised for the specific purpose of supporting innovation researches to combat childhood cancer.

Among the planned actions, BB Foundation and Boldrini Center intend to coordinate actions to select, implement, monitor and evaluate projects aligned with the object of the partnership, as well as promoting the capture, management and use of financial resources that will be prospected with donors, who can be natural or legal persons, national or international.

In its 42 years of history, Boldrini Child Care Center has treated approximately 30 thousand patients referred with the suspicion or diagnosis of cancer or hematological diseases.

Donations to the Equity Fund have a tax incentive provided for in Law 9.429/95, which allows legal entities with a tax regime on taxable income to deduct up to a limit of 2% of operating income.

### **Instituto Ayrton Senna (Ayrton Senna Institute)**

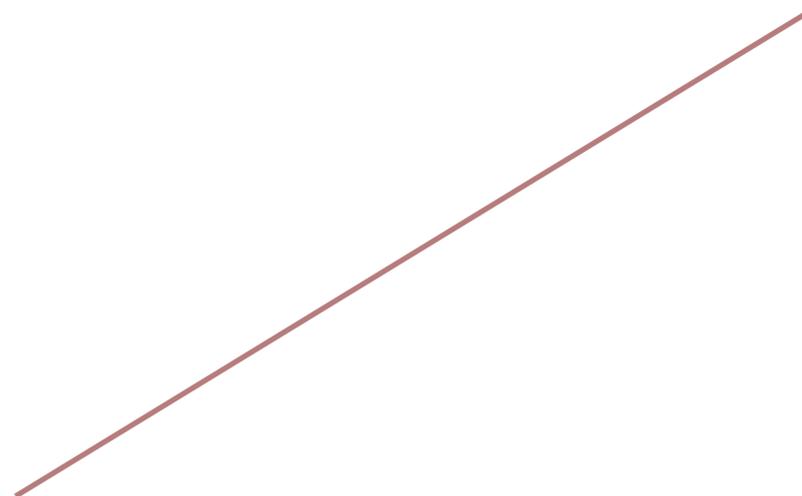
United by education, Banco do Brasil Foundation and *Instituto Ayrton Senna* made an inventory regarding the partnership held in 2019, which impacted 700,000 children in the country with education programs. Altogether, it was possible to support teaching departments in 33 cities in the management of public literacy policies and in tackling the age-grade distortion rates (students with more than two years of school delay).



In addition to contributing to the increase in students' school proficiency through the application of methodologies developed by the Ayrton Senna Institute, the partnership made it possible to train 2,893 teachers from 1,558 different schools.

### **Environment Secretariat for the Federal District and Brasília Environmental Institute**

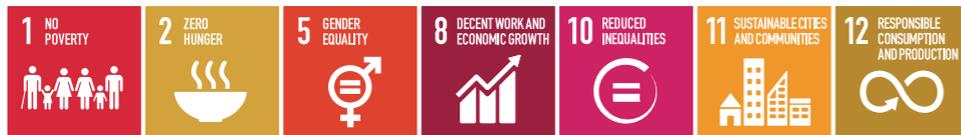
The northern shore of Lake Paranoá in Brasília (DF) will be recovered by planting native species from Cerrado through a partnership between Banco do Brasil Foundation, the Federal District Environment Department and the Brasília Environmental Institute. The institutions published the public selection notice that selected a non-profit entity to develop conservation and forest restoration actions in the areas of permanent protection. The action is part of the *Programa Recupera Cerrado* (Recover Savannah Program), instituted by District Decree No. 37.646/2016 and involved an investment of BRL 1.4 million.



# Main Outcomes

## Socioenvironmental responsibility in programs and projects

GRI 103-2 | 103-3 | 304-2 | 413-1



Banco do Brasil Foundation considers the theme of sustainability as a central aspect of its performance.

The environmental dimension of the projects supported by BB Foundation combines economic development with environment preservation. The supported actions include environmental conservation and recovery initiatives.

The permanent search for the programs and projects carried out by BB Foundation to meet the criteria of socioenvironmental responsibility is included in our **Sustainability Policy**, with emphasis on the following aspects:

a) we identify and disseminate initiatives that promote community involvement, effective social transformation and the possibility of reapplying social technologies, at the local, regional or national level, **encouraging ESG practices**;

b) we link to the fulfillment of objectives and goals, the **monitoring** processes, the **monitoring and evaluation of socioenvironmental projects**, seeking effectiveness in our actions.

Environmental issues are considered both in the preparation of project selection notices and in the analysis of proposals from direct calls

The selection of actions to be supported by BB Foundation takes into account requirements related to the principles of sustainability: **Environmentally correct; Economically viable; Socially fair**, and **Culturally accepted**.

The formalization instruments signed with the executing partners of the projects supported by the Foundation contain provisions that present, for example, the need for environmental licenses in a regular situation throughout their duration when it comes to actions carried out in areas of environmental interest.

### **Direct articulation projects approved in 2020**

In 2020, most of the funds invested by Banco do Brasil Foundation were focused on actions to mitigate the impacts of the Coronavirus pandemic, bringing food and hygiene materials to more than 2 million people across the country. Resources were also invested in other humanitarian aid actions, such as the flooding in Minas Gerais and Espírito Santo in January 2020, the cyclone bomb in Santa Catarina in June/July and the blackout in Amapá in November. These actions were guided by concern for society and also mobilized small traders and farmers, who became suppliers of food, cleaning/hygiene materials, drinking water, among others, which made the execution of the actions feasible.

In addition to humanitarian aid, Banco do Brasil Foundation continued to work at the support of socioenvironmental projects, within the scope of its assistance to urban and rural communities, focused on the issues of education and income generation. Cooperation agreements were signed with non-profit institutions to carry out social actions in these areas, which include the following:

### Education



#### **Projeto Árvore da Vida (Tree of Life Project)**

Partnership between Banco do Brasil Foundation, Fiat Chrysler Automobiles - FCA and the *Associação Voluntários para o Serviço Internacional* (Association for International Service Volunteers) - AVSI Brasil, the project aims to reduce school dropout and improve the social capital of the community of Jardim Teresópolis in Betim/MG through the training of young people and local leaders.

The project's activities involve music classes and a human

training workshop for 360 children and young people from Jardim Teresópolis' community, referring young people to the learning market (young apprentice program), as well as the structuring of a coworking space and the training of 30 local leaders for the elaboration of community social projects.

With the project's resources, 10 social actions prepared by community leaders to serve the local community will also be supported.

## Education



### **Projeto Conectados (Connected Project)**

Initiative in partnership with *Agrodan Social – Associação Sócio-Educacional, Cultural e Ambiental da Agrodan*, (Socio-Educational, Cultural and Environmental Association of Agrodan) mango exporting company, headquartered in Belém de São Francisco (PE).

The company built and maintains Professora Olindina Roriz Dantas school, which currently serves 265 students from kindergarten to 7th grade of elementary school. The school operates full time and offers, in addition to curricular activities, art classes, English, Spanish, sports such as athletics and karate, dance, robotics, computer programming, theater, music, etc. Four meals a day and school transportation are also offered, which guarantees the attendance of children at school.

During the coronavirus pandemic and with the suspension of in-school classes, the school sought to adapt to the need

for remote classes, however, not all students were able to participate due to the lack of internet access and computer equipment.

With the partnership of Banco do Brasil Foundation, tablets and notebooks were distributed to all students, as well as Internet access was available at their homes. In addition, a studio was set up to record the classes.

These equipments and contents will be used not only during the pandemic period, but will also help to improve the teaching tools (classes recorded for YouTube, meetings via Zoom, live broadcasts for different groups, among several other opportunities). It is understood that the tools for remote and online classes can improve the way of passing on the contents and facilitate the learning process even in the post-pandemic period, as tools complementary to face-to-face classes and home activities.

## Generation of work and income



### **Projeto Tecendo o Amanhã (Weaving Tomorrow Project)**

Partnership with *Proeza* Institute, based in Riacho Fundo, administrative region of DF. The institute carries out income generation projects, through the professionalization of women, as well as their inclusion in the productive segments of the economy, focusing on families in the Federal District.

The purpose of the project supported by Banco do Brasil Foundation is to promote income generation for women in vulnerable situations, through the development of a social business model.

One of *Proeza's* Institute professional training activities is embroidery. Women in vulnerable situations attended at the institution receive training in embroidery and make various products that are mainly sold at fairs.

This marketing needs to be improved to become something

more frequent, guaranteeing income for the women served. To this end, the project counts on the participation of designers and stylists who guide the production process by creating collections and promoting products.

One of the first collections developed in the scope of the project was the sneakers of Jorge Bischoff company. A donation of 300 sneakers was received to be embroidered by the project participants. These sneakers were marketed by Jorge Bischoff and the full sale price was passed on to the women who worked on the confection.

Crochet pieces are also being prepared to “cover” the *Proeza* Institute building, which is intended, at the end of the pandemic, to become a place for visiting and shopping, generating income for the women involved at the project.

## Other assistance actions for urban and rural communities



### **Campanha Pense Rosa (Think Pink Campaign)**

Partnership between Banco do Brasil Foundation and the NGO *Orientavida*, the project aims to contribute to the early detection of breast cancer and ensure adequate and timely treatment for women in municipalities in the North, Northeast and Midwest, where there is a huge demand for diagnostic tests for breast cancer.

There is a consultation process with the health secretariats of the municipalities participating in the project, in order to make it possible to reduce the waiting list for mammography, offering to carry out the exams in private laboratories. In return, the Health Department ensures that women with positive results are included in the treatment provided by SUS (Universal Healthcare System of Brazil).

The target public of the project are women over 40 years of age, in a situation of vulnerability and awaiting diagnostic tests for breast cancer on SUS waiting list.

Women participating at the project are accompanied by *Orientavida* since their selection in the waiting list for the diagnostic exam, including complementary exams, if necessary, until psychosocial and legal advice for access to adequate and timely treatment by SUS.

3,000 women will be treated with mammography and other complementary exams, when applicable.

## Social impacts observed in 2020

Coronavirus pandemic had a significant impact on the execution of socioenvironmental projects during the year 2020. Even so, some partners, with the necessary adaptations for the safety of the participants and professional teams, were able to maintain the functioning of the social and environmental projects that were already in progress, as a result of agreements signed with Banco do Brasil Foundation in previous years, obtaining positive results in transforming people's lives. The following are some examples:

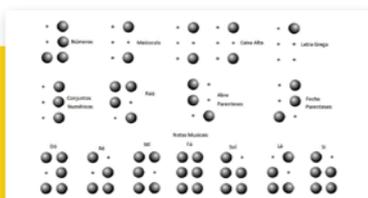


## Education



Código Universal de Cores em texto escrito em braille.

Como representar? Como usar?



Universal Color Code for texts using Braille. How to represent it? How to use it?



UNIVERSAL COLOR CODE

A utilização do código de cores

Para escolas, instituto de cegos, organizações não governamentais e empresas.



@CODIGOUNIVERSALDECORES

The use of color code. For schools, institutes for blind people, NGOs and companies

### Projeto Código Universal de Cores (Universal Color Code Project)

Initiative in line with the objective for social development - ODS04 - *Educação de Qualidade: assegurar a educação inclusiva e equitativa de qualidade, e promover oportunidades de aprendizagem ao longo da vida para todos* (Quality Education: ensuring inclusive and equitable quality education, and promoting lifelong learning opportunities for all), the project contributes to the inclusion of visually impaired people carried out in partnership with *Instituto Legado de Empreendedorismo Social* (Legacy Institute of Social Entrepreneurship) based in Paraná. The project aims to validate, standardize and disseminate the Universal Color Code system.

The Universal Color Code Project refers to a representation of embossed dots that allows color identification by color blind people, people with low vision and blind people. It is a concrete solution consisting of dots in reliefs such as Braille, and guarantees its application in textbooks, graphics, maps, teaching materials, drawings, as well as small and large pieces, such as toys, among others, generating a great range of applications, including the production of texts coupled with Braille writing. In view of the feeling of exclusion by people with visual impairments in contemporary society, in which

the visual emphasis is emphasized by the color of things, the perception of Colors, from the Universal Code, becomes essential for these people. These people, when they are unable to recognize the colors, partially or totally, they feel excluded and dependent on third parties for their recognition.

The social investment of the Foundation to develop the activities was approximately BRL 150 thousand destined to execute, among other goals, the production of an interactive panel of the universal color code and the broadcasting of this panel in public places of high circulation of people, in addition to research on the usability of the code and the standardization and certification of the code based on the Braille system. There will be 60 direct participants and hundreds of indirect ones who can benefit from the code, the idea is to make it available to schools and other educational institutions.

Validation of the code is underway at the Ministry of Science, Technology and Innovations as well as the standardization by INMETRO (Brazilian National Institute of Metrology, Standardization and Industrial Quality).

## Generation of Work and Income

### *Projeto Mulheres Quilombolas e Seus Quintais Produtivos* (Quilombola Women and Their Productive Backyards Project)



In 2018/19, Banco do Brasil Foundation launched the Public Notice for the Reapplication of Social Technologies. One of the institutions qualified in this announcement was **Associação Cristã de Base – ACB** (Base Cristian Association), from Crato (CE), with a project whose objective was to improve the management and use of water resources in quilombola communities in the cities of Salitre, Araripe, Potengi and Porteiras.

The action was aimed at the implementation of the **Cisternas Chapéu do Padre Cícero, Sistemas de Bioágua Familiar e Quintais Produtivos**, (Padre Cícero’s Hat Cisterns, Family Bio-water and Productive Backyards Systems), in order to enable an increase in income and quality of life.

These social technologies are strategies for coexistence with the semi-arid region, being of significant importance for a resilient system for making water feasible for production and quality of life throughout the year, including in periods of



drought, as they involve the capture of rainwater, reuse of water and agroecological production to guarantee food security and income generation for the families residing there.

70 integrated units of the *Chapéu de Padre Cícero* (Padre Cícero’s Hat) and *Quintais Produtivos* (Productive Backyards Systems) cisterns were implemented, and 25 bio-water systems in the region with the project’s resources.

As a result of the implementation of social technologies and the provision of training, quilombola women are managing to maintain water throughout the year and, with productive backyards, they are already marketing their products, guaranteeing their food security and income generation.

The investment to serve about 100 quilombola women and their families was of BRL 934 thousand.

## Generation of Work and Income

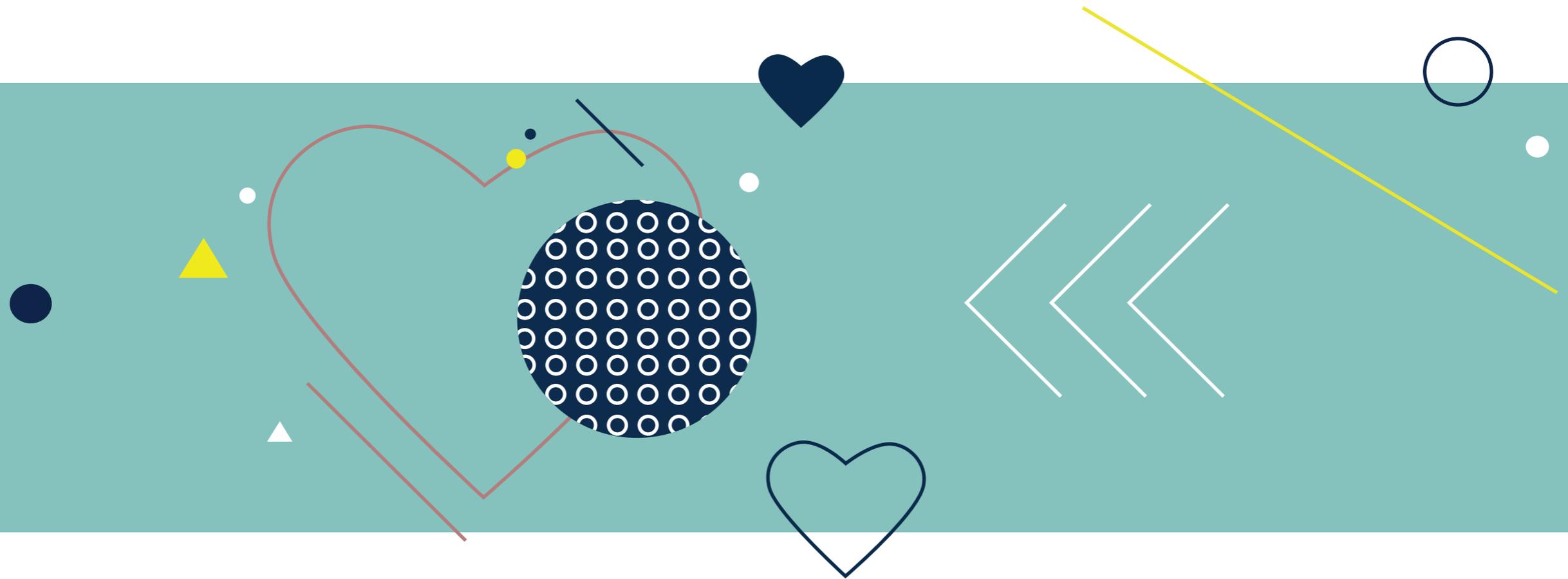
### *Projeto do Campo ao Consumidor (From the field to the consumer Project)*

The Association of Neighborhoods of Rural Producers of Caconde and Region – Abapruc, was included in the Direct Call PIS BB/ BB Foundation/2019 to contribute to the economic and social development in the production of sustainable coffee for farmers in Caconde (SP). The investment of BRL 235 thousand benefited around 25 rural producers at the region with the acquisition of a tractor and a truck. This acquisition led to a significant increase in the extent of coffee cultivated area and the number of sacs/hectare of processed coffee.

The project enabled the implementation of a transition process from conventional agriculture to agroecological and organic systems. The use of the tractor during the cultural treatment period allows the adoption of good agricultural practices, without the application of herbicides. The truck dismissed the dependence on third parties in the transportation of inputs and in the flow of production, which, during the period of the pandemic and imposed sanitary restrictions, provided a greater volume of commercialized products.



## Evaluation of programs and projects

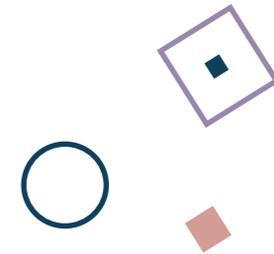


The evaluation process of BB Foundation's programs and projects was revised in 2020 to add greater robustness, efficiency, effectiveness and agility. The approved model improves the evaluation process, giving more effectiveness to the results, security and availability of the information generated and transparency to the actions performed. In addition, the information framework generated by the evaluation may identify the weaknesses and strengths of programs and projects and/or offer strategies for continuous improvement.

Aiming at this improvement in all stages of the evaluation process, BB Foundation was guided by bibliographic references, meetings with members of GIFE and the Brazilian Monitoring and Evaluation Network, in addition to benchmarking with Third Sector institutions. The experience contributed to adjustments in the process of defining indicators, means for data collection and treatment, and disclosure of results.

Among the challenges faced, the need to apply evaluation research entirely remotely is highlighted. Thus, in 2020 **Ground Zero** evaluations were carried out **[Ground Zero is the collection of data on the initial situation of the projects and their participants. Its objective is to carry out a situational analysis of the reality of the different social or environmental actors involved in the beginning of a project. The information collected in this phase will serve to guide the planning of future actions and will serve as a guide for the other phases of execution, as well as they can be used to measure the social and environmental impacts of the actions carried out.]** of the second stage of *Programa Ecoforte Redes* (Ecoforte Networks Program), **Ground One** **[Ground One is applied after the end of the execution of the projects for the purpose of comparison with Ground Zero and verification of the results of the projects]**, of *Projeto Nossa Feira Popular Solidária* (Our Solidarity Popular Fair Project) and the evaluation of the outcomes of Covid-19 Humanitarian Action.

The following are the main results observed in some of the evaluations:



## Programa Ecoforte Redes (Ecoforte Networks Program)

Carried out in partnership with the National Bank for Social Development – BNDES, the Program is part of *Política Nacional de Agroecologia e Produção Orgânica* – PNAPO (National Policy on Agroecology and Organic Production) and aims to support territorial projects of agroecology, organic extraction and production networks, aimed at intensifying the sustainable management practices of sociobiodiversity products and organic and agroecological-based production systems.

The second phase of the Program took place through Public Notice 2017/030, in which 28 projects for consolidating and structuring new networks were selected, enabling 9,945 direct participants to be served and social investment totaling BRL 25 million.



BB Foundation's evaluation team carried out a Ground Zero assessment of the initiative, observing general characteristics and variables related to the networks, projects and supported participants, obtaining the following results:

- ✓ **40%** of the enterprises that make up the networks are associations and **9%** are cooperatives;
- ✓ **50%** of the networks promote training and exchanges aimed specifically at women;
- ✓ **40%** of networks have never accessed other public policies;
- ✓ **33%** of the businesses simultaneously use accounting, production and personnel controls in their management process;
- ✓ **91%** of the enterprises have women occupying leadership roles;
- ✓ **43%** of the enterprises understand that the support offered by the networks needs to be improved;
- ✓ **56%** of the participants are female;



- ✓ **BRL 1.228** was the average monthly net income per participant;
- ✓ **63%** of participants never accessed resources from Pronaf – *Programa Nacional de Fortalecimento da Agricultura Familiar* (National Program for Strengthening Family Farming);
- ✓ **64%** do not have certification in organic or agroecological production.

## Projeto Nossa Feira Popular Solidária (Our Solidarity Popular Fair Project)

This action, implemented within the scope of the *Município Mais que Digital – MMQD* (More Than Digital Municipality) strategy, of Banco do Brasil, aimed to strengthen open markets/fairs as sociocultural and social spaces, through the involvement of local actors in various initiatives, the revitalization of spaces for circulation, as well as actions aimed at financial education and socioenvironmental responsibility.

In partnership with *Cáritas* Brazilian, BRL 10.3 million was invested to revitalize the fairs held in 21 cities in the states of Maranhão, Piauí, Paraíba and Bahia, serving 2,768 marketers.

The evaluation of Ground One made it possible to compare the indicators measured in the year 2018 (Ground Zero) and to show the following results of the intervention:

- ✓ an increase of **4%** in the direct income of the market/fair vendors;
- ✓ an increase of **12** percentage points in the number of marketers who use digital media in marketing;
- ✓ a variation of **23** percentage points of the fair participants with training in Financial Education;
- ✓ **58%** of the marketers consider that there was an increase in the number of customers and cultural activities at the fair;



✓ **43%** consider that the fair is cleaner today;

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✓ **79%** consider that there have been improvements in working conditions.

The project was successful in the organization and improvement of the working conditions of the marketers and circulation of customers in the open fairs covered by it. Training in financial education and the revitalization of garbage collection points were also positive aspects of the action.

However, the pandemic caused by Covid-19 affected the dynamics of the fairs, affecting the direct income of marketers and the mobilization process of bank agents in the implementation of Banco do Brasil's *Município Mais que Digital* (More Than Digital Municipality) strategy.

### Covid-19 Humanitarian Action

An important initiative carried out in 2020 aimed at minimizing the negative impacts on the populations affected by the pandemic caused by the new coronavirus, promoting assistance and access actions and maintaining basic human rights.

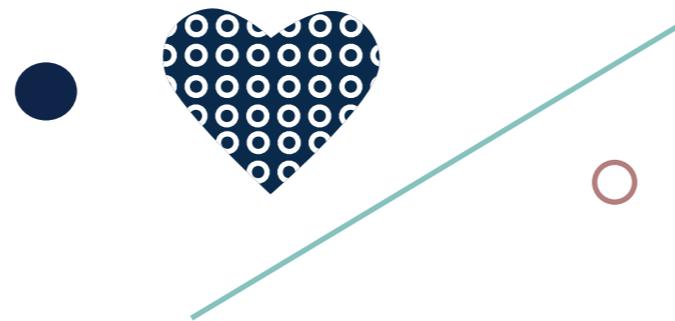
The action was carried out in partnership with the Federal Government, through *Arrecadação Solidária* (Solidarity Crowdfunding) project, BB Seguros, Banco Votorantim, Cooperforte, in addition to spontaneous donations, with a total social investment of BRL 60.3 million used in purchasing 9.8 thousand tons of food distributed to 1.7 million people, including specific actions with family farmers and the elderly served by LTCFs (long-term care facilities for the elderly).

The evaluation process aimed to contribute to improving the effectiveness and efficiency of humanitarian actions, the response of organizations to disasters and transparency during the accountability process.

In addition to the figures previously reported, the following results of humanitarian action were observed:



- ✓ **49%** of the family farmers served had an average income in the range above **BRL 1.000**;
- ✓ for **39%** of farmers, the funds met the basic needs of the family for 4 weeks;
- ✓ for **43%** of the elderly and **41%** of the general public, the resources provided by the Action were sufficient for 4 weeks;
- ✓ **56%** of the institutions used public equipment to make donations viable;
- ✓ **50%** of the institutions rated it as “very satisfied” with respect to the time elapsed between formalizing with BB Foundation and receiving the funds;
- ✓ the average delivery time of the food staples to the public was between **5** and **10** days;
- ✓ **94%** of institutions rated BB Foundation’s performance in confronting Covid-19 as “very important”;
- ✓ **100%** of the institutions relied on volunteer work.



# Social Technology

GRI 103-2 | 103-3



Realização



Apoio



Parceria



*BB Foundation's unprecedented round of social investment counts up to BRL 3 million*

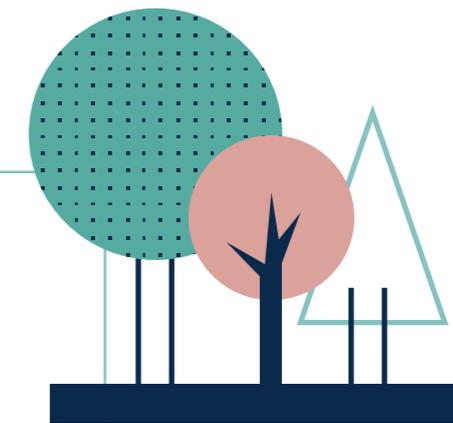
In 2020, Social Technologies continued on BB Foundation's priority agenda. In addition to the **Transforma!** platform **Social Technologies Network** [Access: <https://transforma.fbb.org.br/>], collaborative database for knowledge exchange among registered users, who have had their Social Technologies certified by BB Foundation, we created the **Challenge Transforma!** – an alternative proposal to the project selection notices.

The **Challenge Transforma!** process was designed similarly to the investment rounds for startups and aimed to select projects for the reapplication of Social Technologies in Education (professional qualification) and Environment (sanitation and access to water).

In its first edition, 232 applications were received, of which 134 were from education area and 98 from environment. A selection committee formed by the employees of BB Foundation, that make up the Social Technology committee, carried out the process for choosing the 10 finalists, 5 for each theme.

The finalist projects participated in Pitch Day, a presentation day for a panel of experts composed of representatives of the partners: *BB Tecnologia e Serviços* (BBTS) (Technology and Services), *BB Gestão de Recursos* (BB DTVM) and *Ativos S.A.* (Resources/Assets Manager). And supporters: *Escola Nacional de Administração Pública* – ENAP (National School of Public Administration), Microsoft and *Grupo de Institutos Fundações e Empresas* – GIFE (Group of Foundations, Companies and Institutes).

At the end of the process, three initiatives were selected for each theme:



## Environment



### **Centro Feminista 08 de Março (March 8th Feminist Center) - Mossoró (RN)**

**Project:** *Água Viva Na Escola: transformando o semiárido* (Water is Life at School: transforming the semiarid region)



### **Centro de Agricultura Alternativa Vicente Nica (Vicente Nica Alternative Agriculture Center) - Turmalina (MG)**

**Project:** *Gestão participativa: água e produção orgânica no Vale do Jequitinhonha* – MG (Participative management: water and organic production in the Jequitinhonha Valley – MG)



## **Instituto de Desenvolvimento Sustentável Mamirauá - IDSM (Mamirauá Sustainable Development Institute) - Tefé (AM)**

**Project:** Arrangement of Social Technologies for water supply for riverside communities in the Amazon rainforest



## **Education**



## **Center for Protection of Biodiversity and Sustainable Use of Natural Resources (Poloprobio) - Castanhal (PA)**

**Project:** Education and Professional Qualification in the Amazon rainforest transforming lives, with a dignified income, identity, quality of life and environmental balance



## **Supporting Foundation for the University of Rio Grande - Rio Grande (RS)**

**Project:** LeME *Transforma* (LeME Transforms)



***Escola de Dança e Integração Social para Criança e Adolescente - EDISCA (School of Dance and Social Integration for Children and Adolescents) - Fortaleza (CE)***

**Project:** *A Vida É Feminina (Life is Feminine)*

The institutions will receive a social investment of up to BRL 500 thousand each, for the reapplication of Social Technologies, innovative solutions for social problems, which add popular knowledge and science and generate positive socioenvironmental impact. “It is a different way of selecting projects and working with Social Technologies that are very important for BB Foundation”, points out Asclepius Soares (Pepe), president of BB Foundation.

# Communication and Visibility

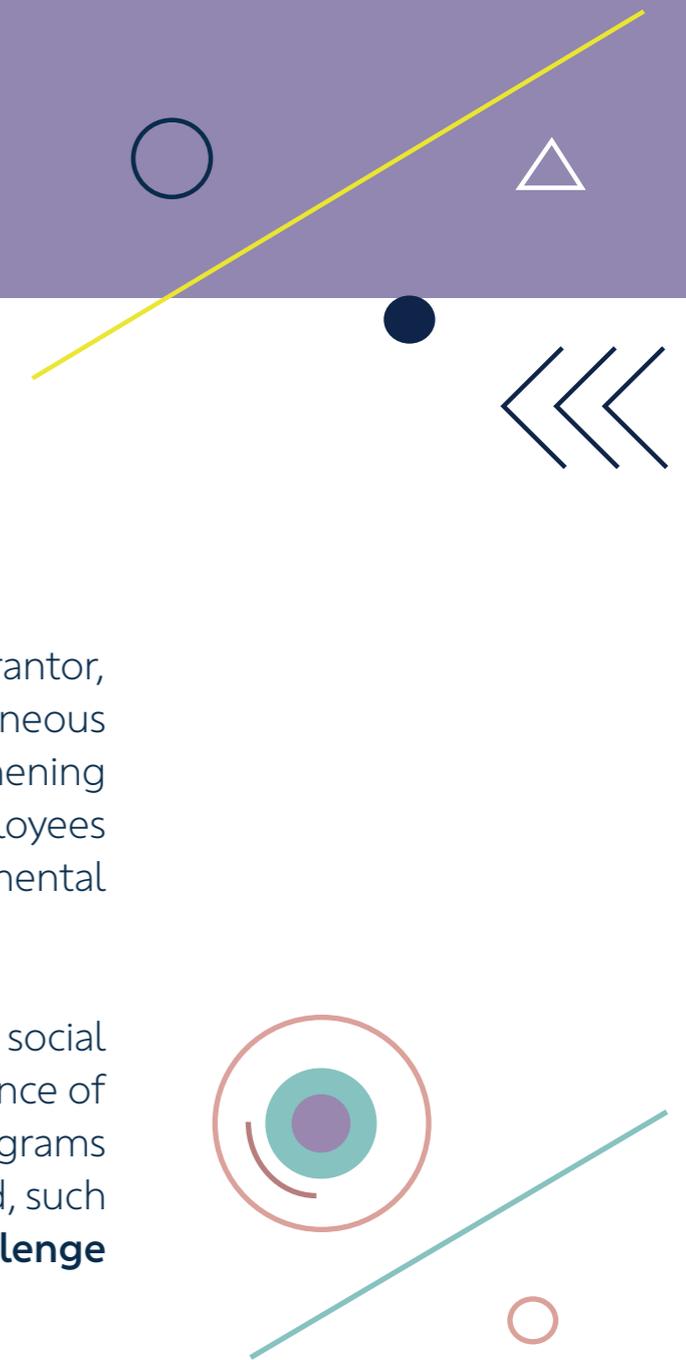
## Positioning and Reputation

The positive image is an essential asset in generating value not only for BB Foundation, but also for its Grantor, Banco do Brasil, social investors and strategic partners. In **2020, 2,772** news were published in spontaneous media, a number 19% higher than in 2019, with **92.8%** of the exposure being positive, further strengthening BB Foundation brand before society, the public sector, Third Sector organizations, customers and employees of Banco do Brasil and its conglomerate, and highlighting the relevant role it plays for socioenvironmental development in the country.

The content published on its own digital channels – such as BB Foundation News Portal and profiles on social networks: Facebook, Instagram, Twitter, LinkedIn and YouTube, responsible for 68.6% of the total audience of the communication channels, highlighted the socioenvironmental transformation promoted by the programs and projects focused on their participants, valuing the initiatives carried out, especially in humanitarian aid, such as the ***Proteja e Salve Vidas*** (Protect and Save Lives) campaign, and Social Technologies, such as ***Challenge Transforma!***

## External Public Audience

The projects and actions developed by BB Foundation in 2020 were highlighted in the **national and international press, with 2,573 positive insertions** in spontaneous media. Among the publications with the greatest public reach:



- **Jornal Nacional** (news broadcast – 04/14/2020) – editorial of Solidariedade S.A. (Solidarity), program in which the broadcaster dedicated space to highlight the social investment of organizations in combating the effects of the new coronavirus pandemic.
- **Folha de São Paulo** (national periodic – 05/10/2020) – front-page article on the model structured by BB Foundation and partners to purchase agricultural production from small farmers for donation to local communities, as a way to avoid waste and ensure food security in times of crisis.
- **Valor Econômico** (national periodic – 05/11/2020) – highlight in the Companies section announced the donation of resources for the distribution of 10,000 food staplers in the city of Mogi das Cruzes (SP), benefiting 5,000 people in vulnerable situations.

**R\$ 55 milhões**  
Pessoas em vulnerabilidade social (grupos de risco)

- alimentação
- cuidados com a saúde
- assistência social
- compra de insumos e equipamentos hospitalares

**BRL 55 million**  
People under social vulnerability (risk groups)

- feeding
- healthcare
- social assistance
- purchase of supplies and equipment for hospitals



## Fundação compra produção do cinturão verde

Iniciativa veio após reportagem da Folha mostrar que produtos encalhavam e eram enterrados durante a pandemia

Uma iniciativa estruturada pela Fundação BB e parceiros para comprar a produção agrícola de pequenos produtores rurais e doar para comunidades locais, evitando o desperdício e garantindo a segurança alimentar em tempos de crise.

## Foundation purchases production from the green belt

### Valor

## Fundação Banco do Brasil custeia distribuição de alimentos em Mogi

Marina Salles  
De São Paulo

Banco do Brasil, além da cooperação de crédito Cooperfome, para auxiliar os agricultores.

A Cooperativa dos Produtores Rurais de Jundiapeba e Região (Coopopar) distribuirá 5 mil pacotes de alimentos básicos no município de Mogi das Cruzes (SP) nos meses de maio e junho, graças ao apoio de R\$ 1 milhão recebido da Fundação Banco do Brasil.

Desde o início da pandemia, aumentaram as dificuldades para esses agricultores venderem sua produção de hortifrutigranjeiros, que anteriormente era destinada a restaurantes, bares e feiras livres das cidades da região. Assim, boa parte da produção de alimentos ficou rejeitada no campo e, por se tratar de produtos perecíveis, muita comida terminava sendo descartada.

O Banco do Brasil e a Fundação Banco do Brasil iniciaram o trabalho com o objetivo de manter a renda dos produtores, garantir a produção e o fornecimento de alimentos, além de promover segurança alimentar a pessoas em situação de vulnerabilidade.

As vendas entregues aos beneficiados serão compostas por produtos como arroz, feijão, açúcar mascavo, frutas regionais, legumes, verduras e folhagens, e de um kit de higiene e limpeza.

## Banco do Brasil Foundation funds the distribution of food in Mogi

In social networks, it is worth mentioning the organic growth of **33.8%** in the number of followers in 2020, reaching 78,864 profiles that follow BB Foundation on Facebook, Instagram, LinkedIn and Twitter.

From the second semester on, the feed's curation, especially on Instagram, revealed a high potential for increasing the number of impressions on the posts. The three posts with the best performance of the year were:



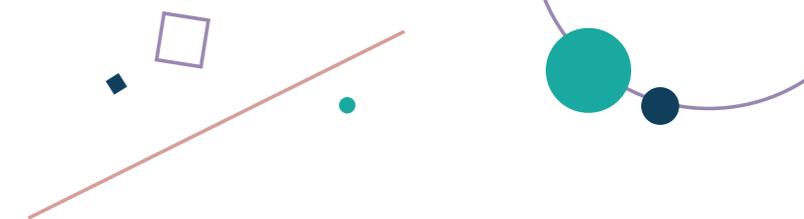
*This post addresses a breast cancer campaign regarding the importance of early diagnosis in prevention and fighting against the breast cancer.*



*This is a picture, also posted at BB Foundation's Instagram profile, addressing empathy meaning/description.*



*Image of an Instagram post from BB Foundation regarding a campaign for fundraising guide dogs: donate and get a stuffed guide dog key chain.*



### Internal public Audience

In 2020, there was a significant increase of **102%** in the number of total views in the articles published in the News Agency of BB's Intranet compared to 2019. That is, the number of total views more than doubled, showing greater interest from the internal public audience in the actions, projects and programs developed by BB Foundation. Disclosure of actions to combat the effects of the pandemic through the ***Proteja e Salve Vidas*** (Protect and Save Lives) campaign was prevalent in publications, followed by the disclosure of ***Challenge Transforma!***

Noteworthy is the engagement of **employees of BB and the conglomerate in endomarketing actions** with raffles of gifts from partner institutions. In October, in partnership with Instituto Magnus and *Instituto Proeza*, two actions totaled **30,055 participants**. These actions contributed to the growth of more than 60% in the number of followers of BB Foundation on Instagram.

The programs and projects disclosed in the internal communication channels were positively recognized by the institutional collaborators, who expressed feelings of gratitude and pride in the compliments registered in the comments on the published articles, valuing the role of BB Foundation as executor of BB's private social investment.

### BB Clients

In celebration of BB Foundation's 35th anniversary, an unprecedented direct marketing action was carried out for 300 thousand BB customers, who received a message on the Bank's app with an invitation to view the institutional video.

## Proteja e Salve Vidas (Protect and Save Lives)

The humanitarian aid campaign **Proteja e Salve Vidas** (Protect and Save Lives), launched by BB Foundation shortly after the start of the pandemic of the new coronavirus in the country, was enhanced with the partnership of **Banco do Brasil, BB Seguros, BV Bank, Cooperforte** and more than 20,000 voluntary donors.

Designed to offer assistance to people in situations of social vulnerability, the action also supported micro and small urban entrepreneurs, small rural producers and family farmers with the purchase of their products, promoting support for the national production chain. To amplify the dissemination of this action, a video was produced and reached more than **255 thousand** views on YouTube. (<https://youtu.be/FB4oiMLDl28>)

**Centros Culturais Banco do Brasil** (Banco do Brasil Cultural Centers) were also major partners in the campaign, uniting culture, solidarity and encouraging the donation culture in Brazil.

From July to September 2020, part of the proceeds from the box office of CCBB Brasília events (Drive-in CCBB) were reverted to the campaign. With the name **Bilheteria Solidária** (Solidary Box Office), the initiative enabled the support to the Association of Theater Producers (APTR), benefiting families of room maids, theater operators and technicians who had their activities paralyzed during the Covid-19 pandemic.

Several live shows of renowned artists such as Zé Neto & Cristiano, Jota Quest, Capital Inicial, Xande de Pilares and Paralamas do Sucesso, promoted by Banco do Brasil with the support of BB conglomerate partners, disclosed the BB Foundation campaign and made available QR Codes for donation during the presentations, totaling approximately BRL 630 thousand that were destined to non-profit institutions.



Right: YouTube video addressing BB's support to the national productive chain.



Left: CCBB Campaign for Drive-In Movie Theater – Solidarity Tickets. Right: It addresses the fact that a part of the revenue from tickets will fund the “Proteja e Salve Vidas” social project.



Brazilian famous musicians livestream show flyers.

The **coronavirus.fbb.org.br** website was a milestone in the transparency of the application of the funds raised, with the possibility of monitoring the destination of donations. The singer Rogério Flausino and athletes sponsored by BB, the sport's ambassadors, such as Virna, Nalbert, Fabizinha and Marilson dos Santos, participated in the promotion, inviting people to access the website.

## Guide Dog

The partnership with the Magnus Institute proposes social inclusion and the rescue of citizenship of people with visual impairments through the guide dog, providing these individuals with tools and resources for a better family and community coexistence.

The project **Educação para a Inclusão: um olhar para a vida** (Education for Inclusion: a look at life) has generated high engagement from the internal and external public audience, in addition to effective awareness of the cause of the visually impaired.

On social media and at BB News Agency, positive comments declared interest in the topic and revealed valuable stories such as that of Lara, the daughter of a BB employee in **Boa Vista-RR**, and Thiago, a visually impaired BB employee in **São Paulo- SP**.

Marcia Campos | 29/10/20 - 11h28

Elogio

A gente fica emocionado com uma ação nobre como essa.. que só poderia partir de um Banco como o nosso, que tem um papel social fundamental para a sociedade e que o exerce proporcionando essa dignidade àqueles que se encontram em situação de vulnerabilidade social neste momento crítico, onde o país enfrenta grande crise social e econômica causada pela pandemia do coronavírus. Parabéns à FBB e ao CCBB pela grandeza de seus atos.#ccbb #fbb #orgulho

An emotional testimonial and thanks to BB Foundation and CCBB for the social support during the pandemics.



Karolliny Oliveira | 29/07/20 - 10h29

Elogio

Geeeente, que coisa linda!! Minha princesa já vai fazer 5 anos, cada dia mais independente. Meu sonho é logo, logo ela ter um cão-guia para auxiliá-la! Vou assistir essa live porque tenho muitas dúvidas a respeito do assunto para auxiliá-la num futuro próximo!! Como faz pra ganhar um mascote???? Já quero para a Lara 🥰🥰

Comments from a very glad mother whose child is about to have a guide dog. She is very excited with the campaign and has enjoyed the livestream so much because it has solved lots of her doubts on this matter.

## Challenge *Transforma!*

**Challenge *Transforma!***, round of social investment in projects for the reapplication of one or more of the 600 Social Technologies certified by BB Foundation, received 232 registrations in its first edition.

With up to BRL 3 million investment for projects in the areas of **education and environment**, the initiative boosted the Third Sector and brought new generations closer to social mobilization, volunteering and social actions.

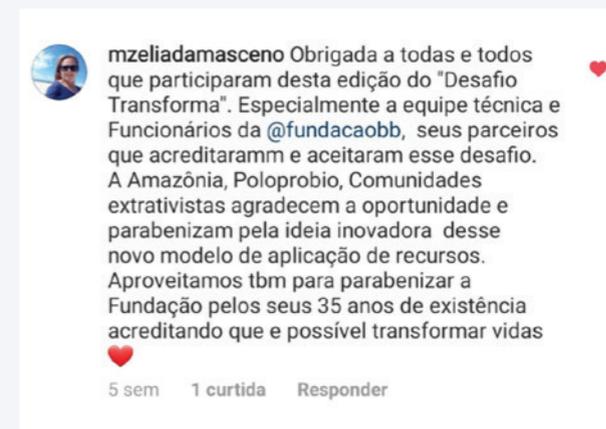
During a virtual event on December 1, 2 and 3, in celebration of the BB Foundation's 35th anniversary, 10 finalists participated in the **Socioenvironmental Pitch Day** and presented their proposals to a panel of project partners: BB *Gestão de Recursos* (BB DTVM), *Ativos S.A.* (Resources/Assets Manager), BB *Tecnologia e Serviços* (BBTS) (Technology and Services), and supporters: *Escola Nacional de Administração Pública* – ENAP (National School of Public Administration), Microsoft and *Grupo de Institutos Fundações e Empresas* – GIFE (Group of Foundations, Companies and Institutes).

Of those, three initiatives in each area were contemplated with the social investment of BB Foundation for the reapplication of Social Technologies.

On the third day, a moment of conversation with partners about valuable stories and the announcement of the winners, ended, with great emotion, the event that will be in the records of BB Foundation.



An online meeting for “Água Viva na Escola” (Water is Life at School) project.



Thanks for the participation of all staff involved in Challenge *Transforma!*



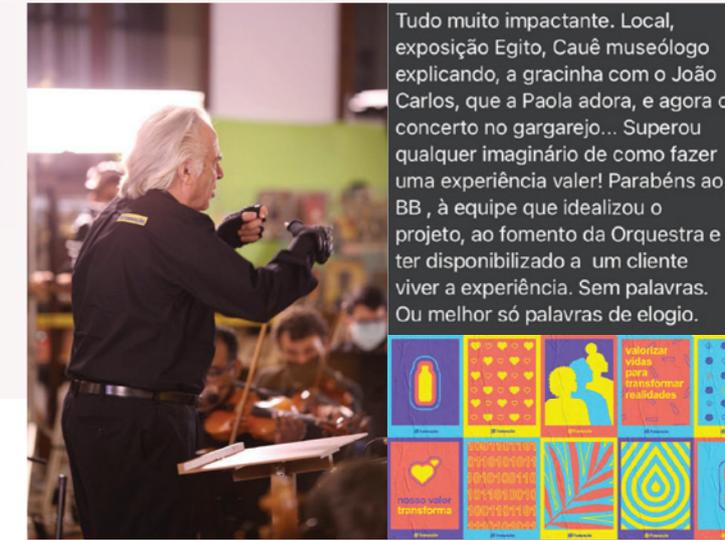
## Music and Transformation

The **Orquestrando o Brasil (Orchestrating Brazil) project**, one of the partnerships of BB Foundation, Fiesp and BB Gestão de Recursos (BBDTVM), a legacy of maestro João Carlos Martins, offered professional improvement to musicians across the country, as well as the opportunity for the public to attend concerts with regional orchestras under his command.

In a year in which artistic events took place mainly through lives, **BB Foundation's 35th anniversary was celebrated in virtual format**, with a special presentation by **orchestra conductor João Carlos Martins** accompanied by *GRU Sinfônica de Guarulhos* (SP), at CCBB São Paulo. The virtual event, broadcast on social networks, obtained more than **206 thousand views** ([https://www.youtube.com/watch?v=1TO4T\\_4tAsI&t=9s](https://www.youtube.com/watch?v=1TO4T_4tAsI&t=9s)).



Left: Digital flyer for the presentation of Orchestra Conductor João Carlos Martins & Symphonic Orchestra GRU  
Right: Cultural and Social campaign flyer.



Top-right: Compliments from someone who watched the Orchestra playing.

## Awards and Acknowledgement



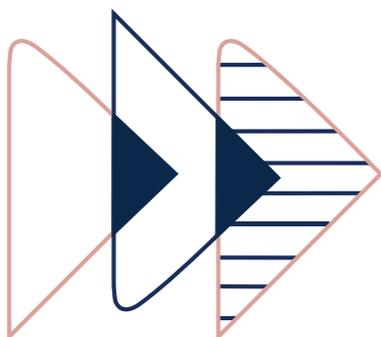
The awards and recognition bring even more meaning to each initiative developed during the year. BB Foundation won **six awards**, both directly and indirectly, in 2020.

In October 2020, the **Great Place to Work Certificate** awarded BB Foundation as a great place to work. In all, 3,168 organizations registered, of which 849 were certified.

The Humanitarian Aid campaign **Proteja e Salve Vidas** (Protect & Save Lives), created by BB Foundation to support actions to prevent and combat the effects of the new coronavirus, served 1.7 million people under social vulnerability and generated visibility to **four partner actions, placing them among the Top 30 initiatives of the Folha de S. Paulo 2020 Social Entrepreneur Award**, which selected, rewarded and encouraged the outstanding leaders in the midst of the pandemic, people who innovated and sought to expand the impact of their actions and services to respond to new challenges in the country.

In the Humanitarian Aid category, two initiatives in partnership with BB Foundation were elected by the organization: **Renda Mínima para os catadores na pandemia** (Minimum Income for waste pickers in the pandemic), and **Mães da Favela** (Mothers of the Favela). And in the post-pandemic legacy category, the following actions were the highlights: **Maré diz não ao coronavírus** (Maré says no to the coronavirus) and **Faça um bem incrível | Apoiando a cadeia produtiva nacional** (Do an amazing good | Supporting the national production chain).

**Proteja e Salve Vidas** (Protect & Save Lives) campaign was also a finalist in the **Best Donation Action** category, at the **ABCR Donation Solutions 2020 Award**, of the Brazilian Association of Fundraisers, which recognized the best actions carried out during the pandemic period. The award sought to identify who are the people and institutions that are making a difference in raising funds from all over Brazil, having presented solutions to mitigate the problems faced or aggravated by the covid-19.



Folha de S. Paulo 2020 Social Entrepreneur Award



Emater Certificate

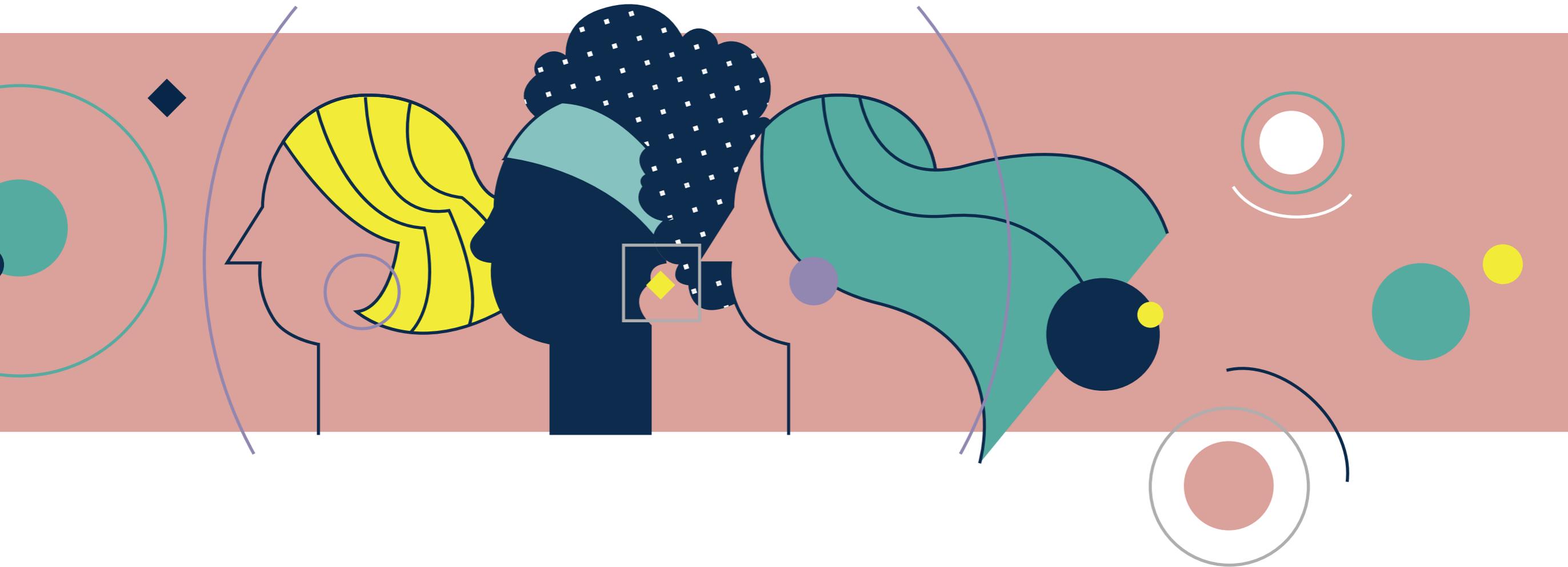
# Diversity, Equality and Inclusion

GRI 103-2 | 103-3 | G4-DMA



Banco do Brasil Foundation speaks to different audiences and carries out actions that seek to promote the improvement of the quality of life of all Brazilians, without any distinction.

Highlighted, some initiatives and projects supported during the year 2020 that demonstrate the performance in the themes of diversity, equality and inclusion.



## BB Foundation promotes debate on women empowerment

On the international women's day, the BB Foundation held a debate on **women empowerment**. Marina Schneider, from the startup **EuCarbono** and Kátia Ferreira, from *Proeza* Institute, participated in the event and told a little about their trajectory.

Marina highlighted how she started to think about conscious consumption. "One fine day I was driving my car and a question came to me: why is the automaker punished for emitting these gases into nature and whoever drives does not receive punishment?" It was this question that motivated a woman Marina Schneider to think of an alternative that would combine nature and consumption.

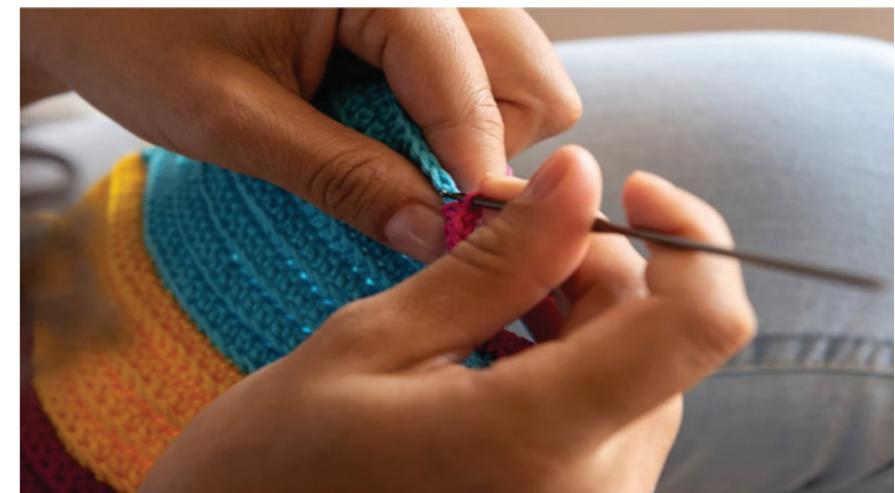
The solution found was the creation of *EuCarbono*: a platform for marketing products and services from companies committed to the environment, which causes the least negative impact on the planet. In addition, 10% of the company's profit is invested in environmental recovery projects.

Katia Ferreira became aware of the problems that women face after she started teaching sewing and embroidery classes. In the face of domestic violence, abandonment, lack of employment, the social entrepreneur began to develop actions to generate income for women and thus they could break the cycle of violence and social exclusion.

"With them I learned my vocation, which was not to sew or the embroidering, but to tell each one of them that they had the capacity, that they could change their lives", says Kátia.

In 2003, Kátia created Proeza Institute to support women in situations of social vulnerability and, since 2018, BB Foundation has supported one of the works developed by the entity, the project "*Reuso de Resíduo Têxtil e Produção Comunitária de Pães e Alimentos*" (Reuse of Textile Waste and Community Production of Bread and Food) in the administrative region of Recanto das Emas/DF located 25 kilometers from Brasília.

In 17 years, *Proeza* has trained more than 2,000 women and serves 268 families daily.



## Sis at work: they show that construction is also a women's talk

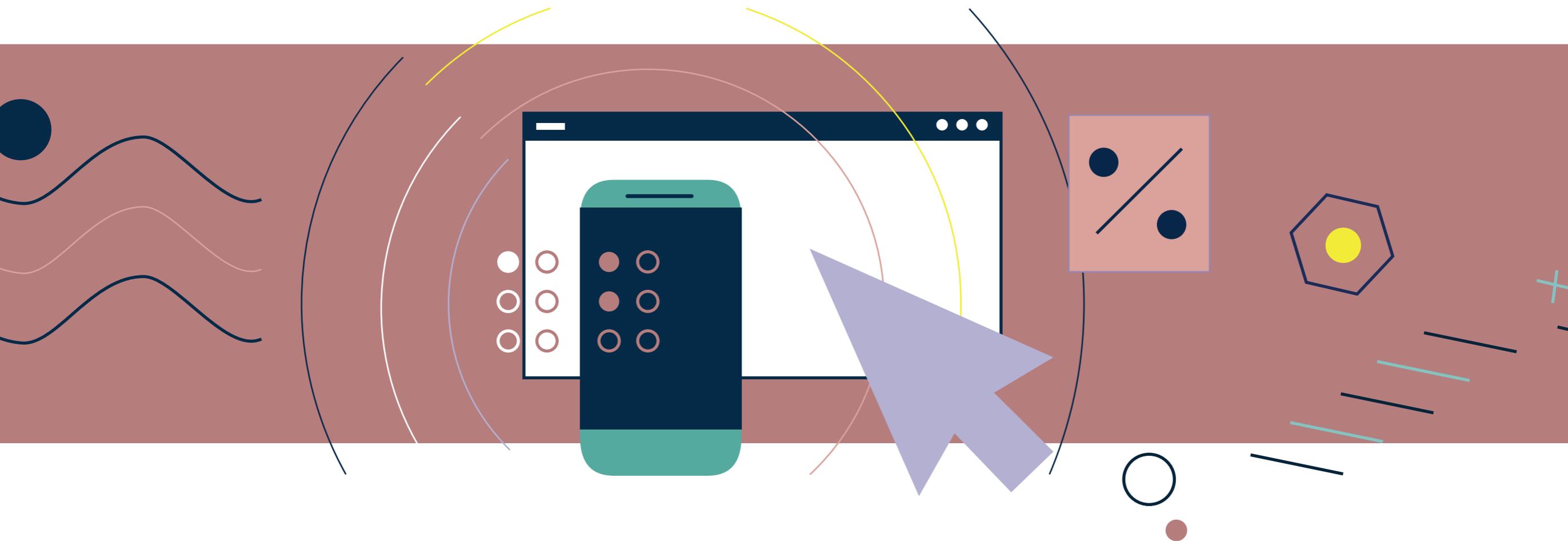
Feminine grandeur reigns in the homes. Most of them are women who take care of the house, cleaning, meals, taking care of the children and, still, working outside. What if, in addition to all this, they also commanded the works and renovations of their spaces? It is the proposal that **Arquitetura na Periferia** (Architecture in the Peripheries), of the *Instituto de Assessoria a Mulheres e Inovação - IAMÍ* (Institute of Assistance to Women and Innovation), from Belo Horizonte (MG) was one of the finalists in the Sustainable Cities and/or Digital Innovation category of the Banco do Brasil Foundation Award for Social Technology 2019. The initiative won the 2<sup>nd</sup> place and received BRL 30 thousand for the methodology, in addition to the Social Technology certification.

“It is social recognition, we are pleased to understand that our method is a technology that can be reapplied. Above all, certification is important, as it conveys reliability in our work and allows us to invest in partnerships, notices and new projects. And the financial incentive helped to build in the first months of 2020, helped to maintain administrative activities and organize us to continue the project”, says Mari Borel, architect of the *Arquitetura na Periferia* (Architecture in the Peripheries) initiative.

The *Arquitetura na Periferia* (Architecture in the Peripheries) project gathers and trains women for the independence in installing, renovating and building their own home. The group works to provide technical assistance to groups of women from the peripheries through a process in which they are introduced to the practices and techniques of project and construction planning, and receive microfinance so that they can carry out the reforms of their communities with autonomy and without waste.

Making a difference in the lives of women since 2014, the methodology served 61 women, and had 300 people directly impacted.





## Youth insertion in digital economy

The *Projeto Inserção Juvenil na Economia Digital* (Juvenile Insertion in Digital Economy Project), carried out by BB Foundation and Cesar School, was conceived with the purpose of preparing the young participants of *AABB Comunidade* (BB Athletic Associations Community) for the job market, with the expansion of the use of new information and communication technologies (ICTs) that favor the educational process of these people.

The initiative was divided into areas of coverage, with ten cities in the Northeast, eight cities in the South and one in the Midwest. Activities such as exploratory study, production of didactic material, training of educators and the reapplication of learning with students were developed in the AABBs in the Northeast.



Marcela Cox, manager of educational projects at Cesar School, explained that the project provided distance learning courses linked to Digital Economy to educators. A board for solving real problems was also developed in the *Ciclo do Empreendedor Titã* - CET (Cycle of the Titan Entrepreneur). In this game, young people are introduced to situations mirrored by reality problems and are encouraged to seek solutions in a collaborative way. In a third moment, the *Conexão Jovem e Mercado* (Youth and Market Connection) was worked with the students and educators.

Participants were presented with the main market requirements and the necessary tools for a good inclusion in the work environment and, from this context, participants were able to develop activities of digital entrepreneurship, audiovisual production, as well as socio-emotional skills.

One of the fruits of the activities is the *Álbum de Titãs* (Album of Titans), built from the social technology *Conexão Jovem e Mercado* (Youth and Market Connection). In this work, the potential of 480 young people from the ten northeastern cities that are members of the *AABB Comunidade* (AABB Community) was awakened. *Álbum de Titãs* (Album of Titans) aims to introduce participants to new connections to the job market and brings the professional objective, the courses taken, skills and contacts of young people.

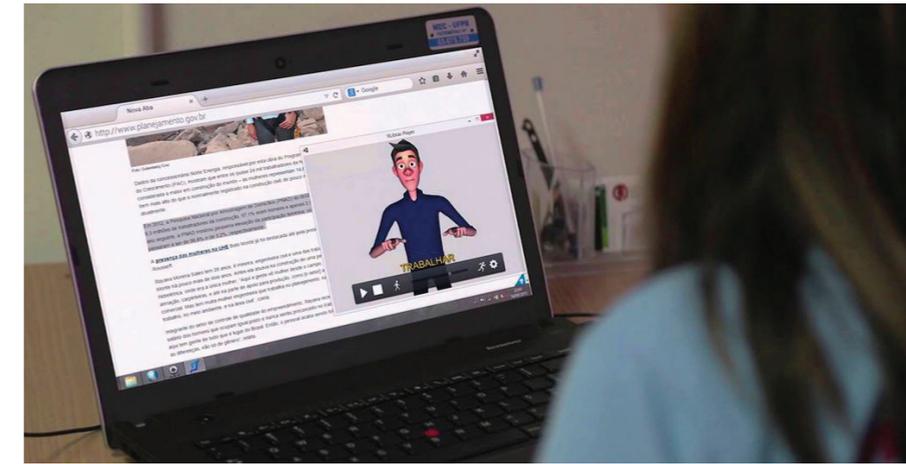
The *AABB Comunidade* program (AABB Community), which integrates family, school and community, provides school supplementation to children and adolescents from low-income families and aged between six and 18 years old.

### **VLibras: innovation and digital accessibility for Brazilian Sign Language**

Some everyday tasks, such as accessing a website, may not be a problem for a portion of society, but for the hearing impaired they are not so simple. And, to change this scenario, the team from the Lavid Research and Extension Center, from the Computer Center of the Federal University of Paraíba (CI/UFPB) developed **VLibras**, an open, collaborative and innovative technological platform for digital inclusion that allows hearing impaired people to access digital content in their natural language in different contexts.



The development idea happened when the Center for Informatics at UFPB – Federal University of Paraíba received Hozana Raquel, the first deaf student at the Computer Science course, in 2009. At that time, UFPB did not have Libras interpreters hired to accompany her in class. The need to integrate Hozana into academic routines motivated researchers at the Digital Video Applications Laboratory (LAVID) to design a solution that could help them access material to study and the process of communicating with teachers. The project has evolved and with partnerships between UFPB, the Ministry of Economy (ME), Secretariat of Digital Government (SGD) and the National Research Network (RNP), **Suíte VLibras** has been continuously built and improved since 2011.



The open source platform is free and automatically translates digital content on various media (texts, audios and videos) into the Brazilian Sign Language (Libras) through a 3D Avatar, making computers, mobile devices and websites accessible to deaf people. The tool's components can be freely integrated into any digital content source. Its 3D dictionary is one of the largest of its kind in the world, with almost 17,000 signs.

Development coordinator of VLibras, Tiago Maritan points out that, currently, people with hearing impairment have a little more difficulty to access higher education courses and to have a better position in the job market. “This occurs mainly because there is no full accessibility, access to information suitable for them in all media. As the rest of the population is not proficient in Libras, they end up depending on human interpreters to communicate and access information. But this has improved over time. I have felt some advances in this with regard to awareness, public policies and new technologies that are gradually helping to eliminate these barriers”, he explains.

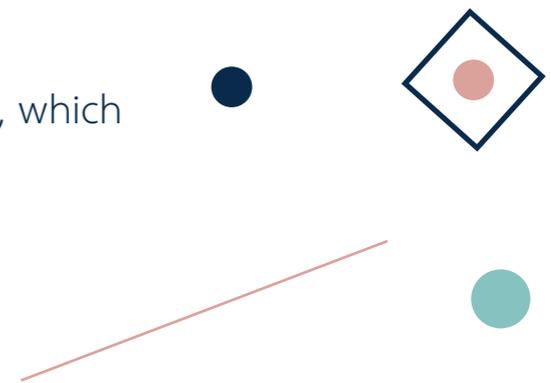
## Acknowledgment

Certified in the Banco do Brasil Foundation Award for Social Technology 2019, the solution counts more than 200 thousand downloads, about 6 million daily accesses, and is used in 600 thousand pages on the web. “It is a project that makes us with proud. Its motivation and purpose is a source of immediate empathy and permanent gratification for all deaf people, interpreters, linguists, students, teachers, researchers and other professionals who have had the opportunity to contribute to their development for all these years. The certification of VLibras as an active and useful social technology is a real prize for all of us”, highlights Tiago Maritan.

## Integration and reference

VLibras is used daily in millions of accesses for all its components. It is natively integrated in all Federal Government websites, in addition to several other portals of public and private entities, such as the House of Representatives, Federal Senate, Regional Courts, City Halls, State Governments, among others. “We received frequent reports of initiatives and new academic work at universities throughout Brazil that are using VLibras so that their solutions, tools and new technologies are already available in an accessible way for the hearing impaired community. This fills us with pride and it is a nice recognition that our work is helping in some way”, says Tiago.

With its innovative strength, the project was also used as a reference in the ABNT 15610-3 specification, which defines the standard for transmission of content in Libras in the Brazilian Digital TV System.



## Education for inclusion

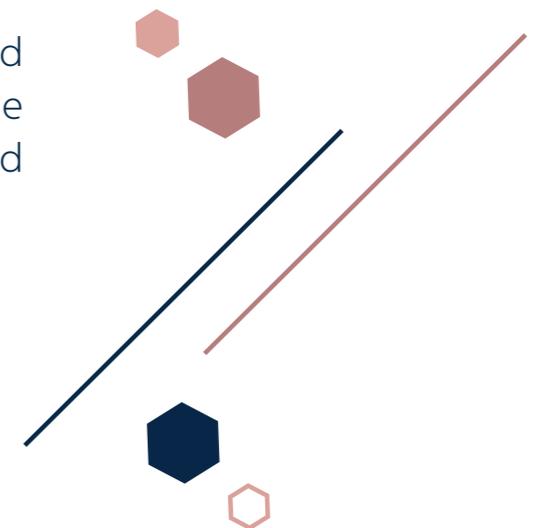
Banco do Brasil Foundation and Magnus Institute [V3] signed a partnership for **Educação para inclusão: um olhar para a vida** (Education for inclusion: a look at life), which aims to promote educational actions to develop skills and autonomy for visually impaired people through the use of the guide dog.

The initiative was designed to be developed in four stages: the socialization phase of the guide dog with socializing families for 12 months; dog training (when he returns to Magnus Institute to be trained and become able to be a guide dog); training new instructors and lectures and training to mobilize people to get involved with the guide dog cause.

For the representative of Magnus Institute, Thiago Pereira, the partnership is of great importance, as it combines the strength of a consolidated institution, such as BB Foundation, with the proactivity and dynamism of Magnus Institute. “The Foundation is an extremely serious institution and gives even more credibility to our work. Our wish is that we will be able to prosper more and more side by side”, completes Thiago.

Along with the formalization, the guide dog donor area was released, with the objective of sensitizing people to become aware of the importance of training guide dogs in Brazil to facilitate the mobility of visually impaired people and raise funds for the cause.

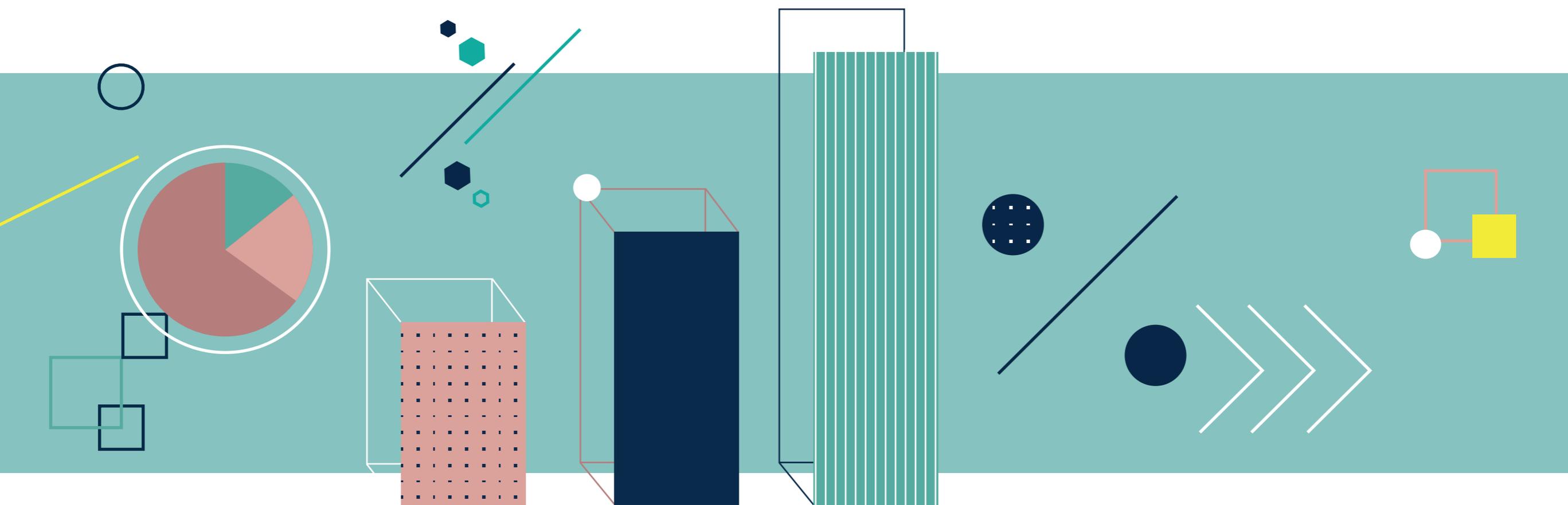
In Brazil, there are approximately seven million people with visual impairment, according to IBGE data, and only 200 guide dogs in activity. Most of these animals received training at international institutions and the partnership between BB Foundation and the Magnus Institute are aimed to increase the number of dogs trained in the country and provide access to people with visual impairments.



# Balance Sheet and Financial Statements

The accounting policies adopted by Fundação BB are applied consistently in all periods. The consolidated financial statements are prepared based on the guidelines issued by the Brazilian Corporate Law, and are presented in accordance with the practices of the *Comitê de Pronunciamentos Contábeis* - CPC (Accounting Standards Board) and the *Conselho Federal de Contabilidade* - CFC (Federal Accounting Council), approved by the independent audit.

The financial instruments of BB Foundation are recorded in equity accounts and are comprised mainly of the balances of financial investments, other credits, accounts payable, charges payable and other obligations.



## Consolidated balance sheet

In thousands of BRL

ASSET	Invoice	12.31.2020	12.31.2019
<b>CURRENT</b>		125.162	93.316
Cash & Cash Equivalents	4	54.565	27.227
Financial Instruments	5.a	66.283	56.596
Other Credits	6	4.314	9.493
<b>NON CURRENT</b>		221.562	209.662
Financial Instruments	5.a	217.750	198.282
Other Credits	6	3.184	10.554
Property and Equipment	7	619	811
Intangible	8	9	15
<b>TOTAL ASSETS</b>		<b>346.724</b>	<b>302.978</b>

LIABILITIES/EQUITY	Invoice	12.31.2020	12.31.2019
<b>CURRENT</b>		39.214	28.707
Discharges, Onlendings and Accounts Payable		4.108	5.149
Social projects under agreement	9	163	830
Liabilities	10	3.945	4.319
Funds from Conventions	11.b	19.152	20.276
Conditionally Donated Resources		15.201	2.684
Other Liabilities		1	--
Labor and Civil Provisions	12.b	752	598

# Balance Sheet and Financial Statements

ASSET	Invoice	12.31.2020	12.31.2019
<b>NON CURRENT</b>		<b>3.185</b>	<b>10.448</b>
Discharges, Onlendings and Accounts Payable		1	6
Funds from Conventions	11.b	3.184	10.442
<b>EQUITY</b>		<b>304.325</b>	<b>263.823</b>
Equity fund	13	209.129	198.711
Accrued superavits	13	95.196	65.112
<b>TOTAL LIABILITIES</b>		<b>346.724</b>	<b>302.978</b>

The explanatory notes are an integral part of the accounting statements.

## Consolidated statement of income

In thousands of BRL

	Invoice	Fiscal Year/ 2020	Fiscal Year/ 2019
<b>OPERATIONAL REVENUES</b>		<b>361.468</b>	<b>112.483</b>
Donation and Contribution Revenues	14	105.270	77.624
Financial Outcome	15	22.517	25.930
Financial income from own resources		27.561	29.233
Financial income from funds/resources of third parties		670	1.186
Financial expenses of exclusive investment funds		(5.714)	(4.489)
Recovering Incomes from Previous Fiscal Years	16	869	76
Recovering Incomes from Convention Expenses	17	231.014	8.848
Other Revenues	18	1.798	5

<b>OPERATIONAL EXPENSES</b>		<b>(320.966)</b>	<b>(121.804)</b>
Social Investment Expenses	19	(273.515)	(76.948)
Own resources/funds		(42.501)	(68.100)
Resources/funds of third parties		(231.014)	(8.848)
Personnel Expenses	20	(38.353)	(37.002)
Administrative Expenses	21	(4.335)	(4.808)
Institutional Communication Expenses	21	(809)	(1.385)
Expenses with Cancellation of Financial Revenue	22	(1.128)	(1.309)
Other Expenses	23	(2.826)	(352)
<b>SUPERAVIT (DEFICIT) OF THE YEAR</b>		<b>40.502</b>	<b>(9.321)</b>

The explanatory notes are an integral part of the accounting statements.

## Statement of comprehensive income

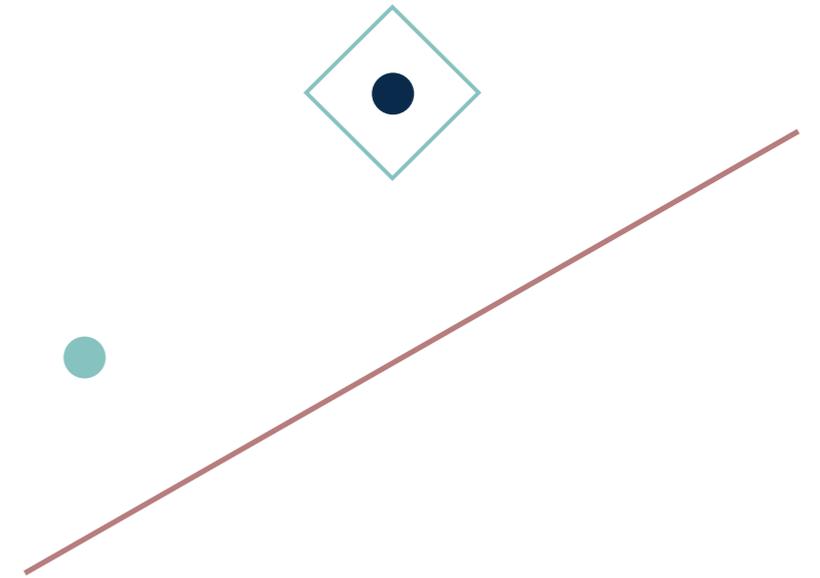
In thousands of BRL

		<b>Fiscal Year/ 2020</b>	<b>Fiscal Year/ 2019</b>
<b>SUPERAVIT (DEFICIT) OF THE YEAR</b>		<b>40.502</b>	<b>(9.321)</b>
Other comprehensive income		--	--
Effects of taxes on comprehensive income		--	--
<b>TOTAL COMPREHENSIVE INCOME FOR THE PERIOD</b>		<b>40.502</b>	<b>(9.321)</b>

The explanatory notes are an integral part of the accounting statements.

The document containing the Consolidated Financial Statements can be accessed, in full, at Banco do Brasil Foundation website – [www.fbb.org.br](http://www.fbb.org.br).

The Rendering of Accounts of BB Foundation, related to fiscal year 2020, was approved by the Trustee Council at a meeting held on March 23, 2020, in view of the information provided in the Accounting and Financial Statements, in the Activities Report and in the Summary of Budget Execution, after the presentation of the opinions of the Independent Audit and the Fiscal Council, both without reservations.



# Table of contents for GRI standards

GRI 102-55

Indicator	Title	Observations	Omissions	ODS
<b>GRI 101   2016 Groundings</b>				
<b>GRI 102   2016 General indicators</b>				
<b>Organizational Profile</b>				
102-1 Organization Name	BB Foundation (About Us)		-	
102-2 Activities, brands, products and services	BB Foundation (About Us)	In a statutory manner, BB Foundation aims to promote, support, encourage and sponsor actions in the fields of Education, Culture, Health, Social Assistance, Recreation and Sports, Science and Technology and Assistance to Urban-Rural Communities.	-	
102-3 Location of organization's headquarters	BB Foundation (About Us) and Credits		-	
102-4 Location of operations	BB Foundation (About Us)		-	
102-5 Share control and legal form of the organization	BB Foundation (About Us)		-	
102-6 Markets in which the organization operates	BB Foundation (About Us)		-	
102-7 Organization Size	BB Foundation (BB Foundation People)		-	4, 5, 8, 10
102-8 Information about employees and other workers	BB Foundation (BB Foundation People)	BB Foundation does not use the work of volunteers to carry out its projects. All employees provide services in Brasília (DF).	-	4, 5, 8, 10
102-9 Organization's supply chain	BB Foundation (Suppliers)		-	8
102-10 Significant changes in the organization or its supply chain	--	There were no significant changes in the period.	-	
102-11 Precautionary approach or principle	BB Foundation (Risk Management and Internal Controls)		-	16
102-12 Externally developed initiatives	BB Foundation (Strategy / Governance / Ethics and Transparency)		-	16, 17
102-13 Participation in associations	BB Foundation (Participation in Commissions and Committees - External Forums)		-	

# Table of contents for GRI standards

Strategy				
102-14 President's statement	Message from Leaders		-	
102-15 Main impacts, risks and opportunities	BB Foundation (Strategy)		-	16, 17
Ethics and Integrity				
102-16 Values, principles, standards and norms of behavior	BB Foundation (Strategy / Ethics and Transparency)		-	16, 17
102-17 Counseling mechanisms and ethics concerns	BB Foundation (Engagement and Dialog)		-	16, 17
Governance				
102-18 Governance structure	BB Foundation (Organizational Structure)		-	16
102-22 Composition of the highest governance body and its committees	BB Foundation (Organizational Structure)		-	16
102-23 President of the highest governance body	BB Foundation (Organizational Structure)	The President of Banco do Brasil is the President of the Trustee Council. The person does not hold the position of President of BB Foundation and does not exercise an executive function in the Institution.	-	16
102-31 Review of economic, environmental and social topics	BB Foundation (Strategy)		-	
102-32 Role of the highest governance body in the sustainability report	About the Activity Report		-	
102-35 Remuneration policies	BB Foundation (BB Foundation People)	BB Foundation does not offer its Directors any type of compensation, advantage or benefit. The President and Executive Directors are remunerated by the Grantor. The staff of BB Foundation is entitled to remuneration for the positions to which they were assigned, maintaining the relationship with the levels of functional responsibility practiced by Banco do Brasil.	-	8

# Table of contents for GRI standards

Stakeholder engagement				
102-40 List of stakeholders group	About the Report (Materiality Matrix)		-	
102-41 Collective bargaining agreements	---	100% of BB Foundation's employees are covered by the Collective Bargaining Agreement for the category.	-	8
102-42 Stakeholder identification and selection	About the Activities Report (Materiality Matrix)		-	
102-43 Approach adopted by the organization to involve stakeholders	About the Activities Report (Materiality Matrix)		-	
102-44 Main topics and concerns raised	About the Activities Report (Materiality Matrix)		-	
Reporting Practices				
102-45 Entities included in the consolidated financial statements	About the Activity Report	BB Foundation has no branches.	-	
102-46 Definition of report content and limits on material topics	About the Activities Report (Materiality Matrix)		-	
102-47 List of material themes	About the Activities Report (Materiality Matrix)		-	
102-48 Reformulations of information	---	None.	-	
102-49 Changes in the report	About the Activities Report (Materiality Matrix)		-	
102-50 Time of the report	About the Activity Report		-	
102-51 Date of most recent previous report	---	The 2020 Activities Report was approved by the Trustee Council on March 25, 2020.	-	
102-52 Reporting cycle	About the Activity Report		-	
102-53 Contact for questions about the report	About the Activity Report		-	
102-54 Reporting approach according to GRI standards	About the Activity Report		-	
102-55 GRI table of contents	GRI Index		-	
102-56 External assurance	---	There was no external verification for the Report.	-	
GRI 103   2016 Management Approach				
103-1 Explanation on the material theme and its limits	About the Activities Report (Materiality Matrix)		-	

# Table of contents for GRI standards

Material themes				
<b>Humanitarian aid/social assistance (emerging causes)</b>				
103-2 Management approach and its components	Humanitarian Aid		-	16
103-3 Assessment of the form of management	Humanitarian Aid		-	16
<b>Ethics and transparency</b>				
103-2 Management approach and its components	BB Foundation (Ethics and Transparency)		-	16
103-3 Assessment of the form of management	BB Foundation (Ethics and Transparency)		-	16
205-2 Communication and training on anti-corruption policies and practices	BB Foundation (Ethics and Transparency)		-	16
205-3 Confirmed cases of corruption and actions taken	---	There were no cases related to corruption against the organization and/or its collaborators in 2020.	-	16
<b>Diversity, equality and inclusion</b>				
103-2 Management approach and its components	Diversity, Equality and Inclusion		-	17
103-3 Assessment of the form of management	Diversity, Equality and Inclusion		-	17
G4-DMA Engagement of affected stakeholders (NGO1)	Diversity, Equality and Inclusion		-	17
G4-DMA Gender and diversity in programs and projects (NGO4)	Diversity, Equality and Inclusion		-	5
<b>Socioenvironmental responsibility in programs and projects</b>				
103-2 Management approach and its components	Main Outcomes		-	1, 2, 5, 8, 10, 11, 12, 15
103-3 Assessment of the form of management	Main Outcomes		-	1, 2, 5, 8, 10, 11, 12, 15
304-2 Significant impacts of activities, products and services on biodiversity	Main Outcomes		-	2, 11, 12, 15
412-3 Investment agreements and contracts that include human rights clauses	Main Outcomes		-	8
413-1 Programs or projects with involvement of the local community, impact assessments, development programs	Main Outcomes		-	

# Table of contents for GRI standards

Material themes				
<b>Social technology</b>				
103-2 Management approach and its components	Main Results (Social Technology)		-	2, 3, 4, 5, 6, 8, 10, 11,13, 15, 16
103-3 Assessment of the form of management	Main Results (Social Technology)		-	2, 3, 4, 5, 6, 8, 10, 11,13, 15, 16
<b>Social investment articulation</b>				
103-2 Management approach and its components	Partnerships and Relations			1, 2, 3, 4, 5, 6, 8, 10, 11, 12, 15
103-3 Assessment of the form of management	Partnerships and Relations			1, 2, 3, 4, 5, 6, 8, 10, 11, 12, 15
G4-DMA Monitoring, evaluation and learning (NGO3)	Partnerships and Relations			1, 2, 3, 4, 5, 6, 8, 10, 11, 12, 15
Specific contents – GRI standards				
<b>Economic Performance</b>				
201-1 Direct economic value generated and distributed	Main Outcomes		-	8
<b>Indirect economic impacts</b>				
203-2 Significant indirect economic impacts	BB Foundation (The People of BB Foundation)		-	4, 10, 11, 12, 15

# Table of contents for GRI standards

## Specific contents – GRI standards

### Employment

401-1 New hires and employee turnover	BB Foundation (The People of BB Foundation)		-	8
401-2 Benefits granted to full-time employees that are not offered to temporary or part-time employees	BB Foundation (The People of BB Foundation)		-	8
401-3 Maternity and paternity leave	BB Foundation (The People of BB Foundation)		-	5

### Training and Education

404-1 Average hours of training per year for employees	BB Foundation (The People of BB Foundation)		-	4, 5, 10
404-3 Percentage of employees receiving performance analysis	BB Foundation (The People of BB Foundation)		-	4, 5, 10

### Diversity and Equal Opportunities

405-1 Diversity in governance bodies and employees	BB Foundation (The People of BB Foundation)		-	4, 5, 10
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### Non-Discrimination

406-1 Discrimination cases and corrective measures taken.	---	We did not receive registration of discrimination cases at BB Foundation in 2020	-	16
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## Complement of sectoral content – NGO

G4-DMA Gender and Diversity (NGO4)	Diversity, Equality and Inclusion		-	5
G4-DMA Financing sources per category and five largest donors and monetary value of their contribution (NGO8)	Our main partners in 2020		-	17
G4-DMA Feedback mechanisms and employee complaints, and their solution (NGO9)	BB Foundation (Engagement and Dialog)		-	16, 17

# Masthead



## Trustee Council

### Native Members

Asclepius Ramatiz Lopes Soares

André Guilherme Brandão

Vacant - Representative of Minority Shareholders on the Board of Administrative Directors of Banco do Brasil

### Temporary Members (Officials and Substitutes)

Amauri Garcia Lellis Júnior

Ana Cláudia Kakinoff Correa

Ana Maria Rodrigues Borro Macedo

Ênio Mathias Ferreira

Frederico Guilherme Fernandes de Queiroz Filho

Ilda Ribeiro Peliz

José de Castro Barreto Júnior

Lídia Freire Abdalla Nery

Marcelo Gonçalves Farinha

Marcelo Otávio Wagner

Mauro Biancamano Guimarães

Rosa Maria Neumann

Sandra Santana Soares Costa

## Fiscal Council

### Official Members

Alexandre Carneiro Cerqueira

Rogério Valsechy Karl

Wilsa Figueiredo

### Substitute Members

Cláudia Ohtoshi Larrubia

Marcelo Kalume Reis

Nilo José Panazzolo

## Executive Board



### President

Asclepius Ramatiz Lopes Soares



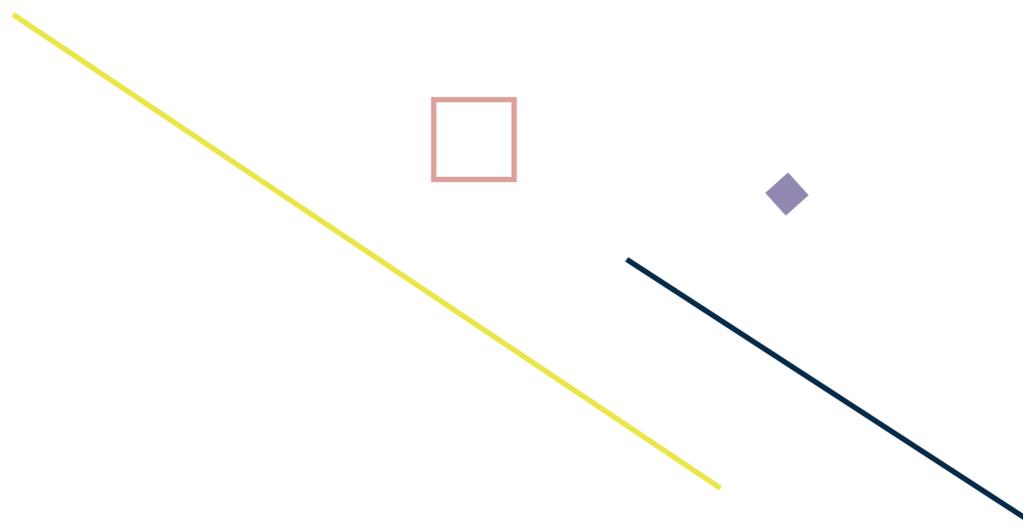
### Social Development Director

Rogério Bressan Biruel



### Director of People Management, Controllers and Logistics

Roberto Luiz Benkenstein



## Managers



**Alírio** Pereira Filho  
*Controls and Risk Management*



**Allan** Lopes Santos  
*Strategy and Governance Management*



**Ana Carolina** Barchesi  
*Analysis and Evaluation Management*



**André Grangeiro** Botelho  
*Monitoring Management*



Edson **Anelli**  
*Finance and Controllershship Management*



**Erick** Campos Nogueira  
*IT Management*



**Fábio** Marcelo **Depiné**  
*Payments and Contracting Management*



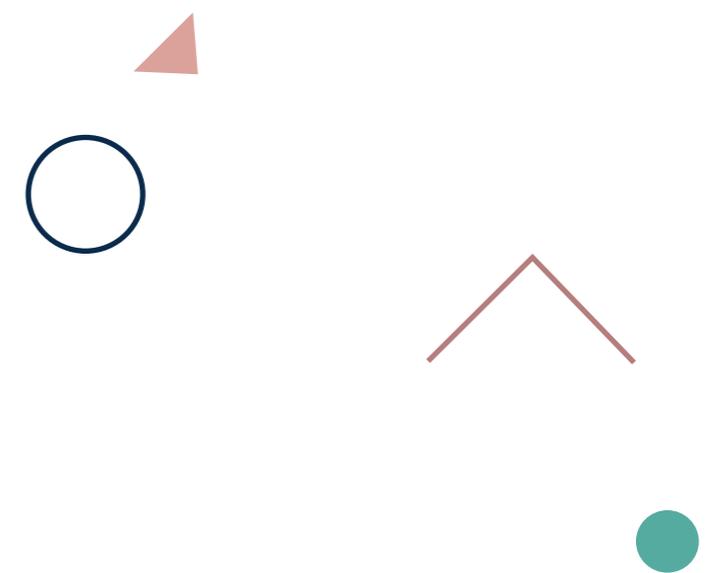
**Patrícia** Cartolano **Chaim**  
*Communication Management*



**Patrícia Lustosa** Borges de Lima Vieira  
*People and Infrastructure Management*



**Rodrigo Octávio** Lopes Neves  
*Portfolio Management*



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Executive Board

Strategy and Governance Management

Communication Management

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Agência MAVERICK 360

## Web Development

Agência MAVERICK 360

## Pictures

Banco do Brasil Foundation's Collection

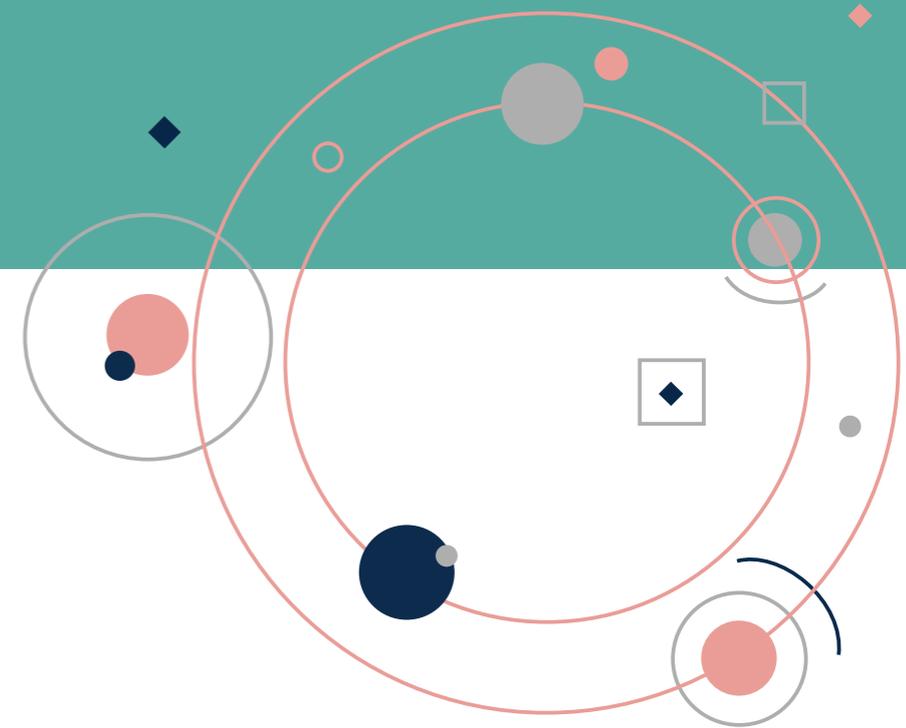
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